

BOD MEETING MINUTES
January 20, 2025
75 Stutson Street

Welcome & Call to Order: CCA Board of Directors: Jose Peo, President; Tom Bruce, Vice President; Jon Cahill, Secretary; Rosemary Shaw, Treasurer; Tony Micciche, Director; John Kabrovski, Director;

Old Business

CCA Property Storage

- We have boxes of items containing decorations, marketing materials, food, drink and important documents
- Jose mentioned we now have storage at the Robach Center. We can gain access anytime by reaching out via phone/text. Marketing materials and decorations will be stored there for now
- Jon Cahill offered to continue to store food and food related items at Vine and Tap. Vine and Tap will also house the sweatshirts and T-shirts, people can come and purchase them during operating hours
- Rosemary will temporarily store items not deemed safe to store at Robach Center, we will decide on a permanent storage space for those at a future meeting

Committee Meetings

- Jon and Jose mentioned that programming meetings have been going well and attendance has picked up
- Currently most committees are only one person, having a meeting weekly could encourage others to join, similar to what happened with programming.
- Jose mentioned some other committees that could benefit from monthly meetings including community development and communication
- There was discussion about some things the community development committee could work at these meetings including encouraging businesses to open in empty real estate and lobbying for more investment in Charlotte in general from private and public sectors
- Finance could also have a collaborative meeting monthly with programming regarding membership and fundraising.

Irish memorial

- Jose and Jon met with them at Vine and Tap
- They were willing to pay for signage and a community event advertising board. In exchange they would want the CCA to come out in support of the memorial
- Jonny K and Rosemary agreed we should put it out to the community, let them decide if we should take the offer
- Jon and Jose suggested since it is now a negotiation we could also come back and ask for more

New Business

Discretionary Spending

- Currently, the CCA is paying for everyone's first drink at committee meetings to encourage participation
- Rosemary brought to the board's attention that this is creating a large unplanned expense and it took us over budget on that line last year

- It was also mentioned that this is not a true board discretionary expense and should be budgeted separately
- Jon Cahill mentioned that Vine and Tap is willing to offer a discount to lessen cost, will work with Jose on this going forward

Change in ownership of main email address

- Rosemary needs help changing ownership on email. Donna Purdy is the current owner of Gmail, but Rose Mary has access
- Rosemary will send the password to Jose so he can assist.

Bill Davis Overlook Grant

- Long standing \$20k grant to refurbish the overlook was granted to CCA
- Still hanging out there, someone needs to reach out to the city
- Jose took over file and he will reach out

Neighborhood Grant

- There is a grant available for community projects but we must apply
- We may have missed 2024 date but we should look into it and be ready for 2025. It is usually due in February
- We could get a grant for any of the many projects we have brought up in meetings past

Secretary report

- Jon brought forward approval of the 1/6 general meeting and 12/16 BOD meeting minutes
- Rose Mary Moved to go forward with some grammatical review and corrections
- Jon K seconded
- All in favor, no opposed

Treasurer Report

- Lighthouse reached out to re up on our \$50 membership
- Jose moved to do it, but only once we have received the check that they owe us
- Rose Mary Seconded and said she will reach out. all were in favor, no opposed

OBPPC Report

- Harborfest: There will be a boat parade, car show and hopefully tall ships
- Winterfest: Fireworks are at 6:30, OBPPC is willing to advertise what other businesses are doing that day

Programming Committee Report

Jon C ran through the Polar Plunge Game Plan

- Both days will be a 10am start time for set up
- We have four volunteers from programming committee coming to help
- Saturday we will sell coffee, hot chocolate and donuts along with sweatshirts
- Sunday we will sell Coffee, hot chocolate and chili dogs
- Rose Mary, Sue, Jose and Jon will be there Saturday
- Rose Mary, Sue, Jose, Jonny and Jon will be there Sunday
- Board agreed to thawing 300 hot dogs

Youth Engagement Committee Report

- Tom reported that Wilson Magnet will be coming to the Thurgood Marshall School for two years