

Charlotte Community Association, Inc.

Board of Directors Meeting Minutes

Monday, December 16, 2024, 6:30 pm, Tropix

Attendance: Jose Peo, President; Sue Roethel, Secretary; RoseMary Shaw, Treasurer; Jon Cahill, Director; John Kabrovski, Director (Excused: Tom Bruce, Vice President; Tony Micciche, Director; Lindy Litwak, Director)

Invited Guests: Sue Hyde, Director-elect; Jenna Waterman Wolfley, RIT Professor

Jenna Waterman Wolfley and her family attended to make the board aware of two separate programs in New York State which provide “self-direction” funds available to eligible individuals supporting their participation in recreational activities in the community. They receive money to spend on recreation and they have a sponsor to provide transportation and supervision. To qualify, individuals must be 16-80 years old and have a developmental disability. Jenna is on an advisory committee for these programs beginning in 2025. Jenna works at RIT and her husband works at UR, and they think that many college students would be interested in connecting with the Charlotte community. We can partner with Jenna to promote events and facilitate connections. Jose will keep in touch with her (585-748-8490).

OLD BUSINESS

Board and Committee assignments for 2025: Jon C. volunteered to take on the Secretary role on an interim basis, and Sue Hyde will take over when she is ready for that level of responsibility. Sue R. moved to approve this appointment; John K. seconded; motion approved.

Vacancies on the board remain as follows: Communications Director and three Director seats. Externally, Jon C. will attend OBPPC meetings to represent the CCA; Tom and John K. are board liaisons to the Youth Engagement Committee, which still needs a new Plan of Work for 2025.

Board priorities for 2025 are indicated by established Committees and their POWs. The board approved the establishment of a new ad hoc committee to investigate options and propose a plan for Rebranding of the CCA. A new POW including the committee’s charge, tasks/action items, timeline and budget will be determined in 2025. The board also wishes to grow alliances with the business community; this is tabled until 2025.

Calendar and room reservations for 2025: Dates for monthly General Meetings and Board Meetings are listed on the Board POW. One date—April 7th—could be a problem with the Robach Center being under construction at that time; an alternate location—75 Stutson St.--should be reserved and announced ahead of time.

Inventory distribution: RoseMary received from Sue R. several boxes of treasurer files, general historical files, and all of the Development Committee and historical Charrette/Vision Plan files. Jon C. now has all of the remaining event supply inventory from Sue R., which include kites and sand pail/shovel sets that we sell at Kite Flight and Harbor Fest.

Tree Lighting event on 12/6 – Debrief: Attendance similar to or slightly greater than last year. Pizzas were a hit. Maybe next year’s event could include a parade from the Firehouse to the beach with fire trucks, bands and fireworks.

NEW BUSINESS

Winter Fest & Polar Plunge on 2/1 & 2: CCA will have a booth in the tent on Saturday, 2/1 to sell coffee, hot chocolate, tea and donuts, plus Charlotte t-shirts and sweatshirts. On Sunday, 2/2 after the Polar Plunge there will be events at both Vine & Tap and Tropix, with an outdoor fire pit at Tropix. Similar to what we did for the

Solar Eclipse, the CCA will set up outside of Vine & Tap to sell hot dogs, chili, hot beverages, plus Charlotte t-shirts and sweatshirts.

Committee monthly meetings: Jose asked that each committee meet monthly and report back on progress. Social media will be used to inform the public what we're doing and how they can volunteer to help.

PRESIDENT'S REPORT

Neighborhood Association Presidents (NA): About 20 people met via Zoom on 12/10. Topics of discussion included recycling guidelines, RFD and RPD doing Good Night Lights for the children in hospitals, and Shop with a Cop program.

SECRETARY'S REPORT

Approval of Minutes: Sue moved to approve the General Meeting Minutes of 12/2 and Board Meeting Minutes of 11/18. John K. seconded; approved.

TREASURER'S REPORT

Monthly report: RoseMary said that income is growing slightly, mostly from membership renewals. She has set up reminders when membership is expiring. All board members must be renewed for 2025. We need one more sponsor to meet our goal. The CCA received \$244 in donations from ROC the Day.

COMMUNICATION OFFICER'S REPORT

COMMITTEE REPORTS

- Ontario Beach Park Program Committee (OBPPC) – Jon
- Beautification – RoseMary
- Communications - RoseMary
- Community Development – Tony
- Finance – RoseMary
- Nominating & Governance – Sue
- Programming – Jon
- Youth Engagement – Tom & John

UPCOMING EVENTS

1/6/25 General Meeting, 7 pm, Robach Community Center

1/20/25 BOD Meeting, 6:30 pm, Vine & Tap

2/1/25 Lakeside Winter Celebration (Winter Fest), 12-4 pm, Robach Community Center, Ontario Beach Park

2/2/25 Polar Plunge, 12 noon, Robach Community Center, Ontario Beach Park