

# Charlotte Community Association, Inc.

## Board of Directors Meeting Agenda

Monday, November 18, 2024, 6:30 pm, Vine & Tap

**Attendance:** Jose Peo, President; Tom Bruce, Vice President; Sue Roethel, Secretary; RoseMary Shaw, Treasurer; Tony Micciche, Director; Lindy Litwak, Director; John Kabrovski, Director; Jon Cahill, Director

### **OLD BUSINESS**

**Irish Memorial at OBP** – Kathy Amato and Kevin Jones of Beach Avenue have started a petition against this proposed project and want to speak to the Monroe County Legislature about it. Kevin asked CCA to post the petition on Facebook. Suzanne Phillips, also of Beach Avenue, did go and speak to the Legislature in protest. We have already sent the County two separate letters expressing the community's very strong disagreement with this project, but it does not seem to have made an impact. This project appears to be proceeding toward approval by the County anyway.

We agreed that CCA should continue to represent what the community wants, but we will not assume responsibility for or take the lead with the petition or any formal protests that the community initiates. CCA meetings will continue to be a forum for the public to share information on any topic such as this one that they are concerned about.

**Scholarship Program for 2025** – The program will continue with modifications as proposed by the committee led by Brian Labigan. Modifications were needed because the former Charlotte HS campus is now a middle school. Going forward, there will be two \$1,000 scholarships awarded annually to any high school senior that resides in Charlotte, regardless of what school they attend. Jon C. moved to approve the proposal; RoseMary seconded; motion approved 8-0.

**Budget Development for 2025** – RoseMary presented a third draft of the budget, which indicates a deficit of \$540. We agreed to adjust expectations by raising income goals for next year through increasing memberships by 20% and sponsorships by 10%. Jose would like to create a new digital newsletter that would add value and give people an incentive to join. RoseMary will revise the budget accordingly so that we can present it to the members at the December CCA meeting.

**Plans of Work for 2025** – Sue presented draft POWs for the board and for committees still needing them for next year. RoseMary moved that they be approved; Jon C. seconded; approved 8-0.

**Inventory Distribution** – Sue has asked who will take over and maintain CCA files, sandwich board, event supplies, etc. that she has been keeping, since her term on the board expires next month. Going forward, we need to have a centralized, dedicated space to store CCA property. Jose and Tony will pursue with OBPPC and Monroe County Parks Department to use space in the building at the west end of the Robach Center. We will also need to have a key for ready access.

### **NEW BUSINESS**

**Tree Lighting Event on 12/6** – RFD Engine 19 is confirmed to co-host with us. Tom confirmed that the All In Brass Band will perform. Sue has sent an email out to the faith community inviting them to

participate. Pastor Leonard Banks of Abundant Grace Church is the only response received so far, so Sue will send out a reminder.

**Winter Fest & Polar Plunge on 2/1 & 2** – The Programming Committee suggests that we offer horse-drawn carriage rides on Saturday that could be a draw for people to come down to the beach on a winter day. However, the cost would be \$900 for the first hour and then \$400 for each additional hour. We agreed that our budget cannot allow this expense, so instead we will have a table inside the tent on Saturday to sell hot chocolate and coffee, plus Charlotte t-shirts and sweatshirts. We'll need at least two people to cover the table at the event.

For Polar Plunge on Sunday, we can host a pre- and post-plunge event at Tropix and Vine & Tap that could include an outdoor fire pit and hot dogs for sale. Jose will ask RFD Engine 19 about the fire pit. Further planning will happen at the next Programming Committee on Thursday, December 5<sup>th</sup>.

### **PRESIDENT'S REPORT**

Neighborhood Association Presidents (NA) – There is no funding yet to support the city's new Neighbors in Action (NIA) program. Pathways to Peace can attend community meetings to present on the programs they offer. The city is now conducting an online survey about childhood poverty. Cathy Kyle is the new manager of the Charlotte Branch Library.

### **SECRETARY'S REPORT**

Approval of Minutes – Sue moved to approve the minutes of the General Meeting on 11/4/24 and the Board of Directors Meeting on 10/21/24; RoseMary seconded; approved 8-0.

### **COMMITTEE REPORTS** (There were none other than what has already been discussed.)

- Ontario Beach Park Program Committee (OBPPC) – Tony
- Beautification – RoseMary
- Communications - RoseMary
- Community Development – Tony
- Finance – RoseMary
- Nominating & Governance – Sue
- Programming – Jon
- Youth Engagement – Tom & John

### **UPCOMING EVENTS**

12/2/24 General Meeting, 7 pm, Robach Community Center – Sue & Lindy's last meeting

12/6/24 Tree Lighting Ceremony, 6:30 pm, Engine 19 Firehouse

12/16/24 BOD Meeting, 6:30 pm, Tropix – Sue and Lindy's last meeting