

# Charlotte Community Association, Inc.

## Board of Directors Meeting Minutes

Monday, October 21, 2024, 6:30 pm, Tropix

**Attendance:** Jose Peo, President; Tom Bruce, Vice President; Sue Roethel, Secretary; RoseMary Shaw, Treasurer; Tony Micciche, Director; John Kabrovski, Director; Jon Cahill, Director (Absent: Lindy Litwak, Director)

**Invited Guests:** Suzanne Phillips, Nominating & Governance Committee; Sue Hyde, candidate for Board of Directors

### OLD BUSINESS

**Fall Bonfire Event on 9/21 Debrief** – Great weather gave us a turn-out of about 50 people. Sold several sweatshirts. First try at this event turned out very successful and people were asking if we would do it again next year. Yes, we will!

**Meet the Candidates Night on 10/7 Debrief** – Good audience attendance, but only a few candidates or their representatives attended. Good questions from the audience. Next year will include Mayor and City Council elections. We will need someone designated to be a timekeeper.

**Irish American Memorial Proposal and Letter to Monroe County Legislature** – New letter to be sent tomorrow to Yversha Roman with cc's to Adam Bello, Pat Meredith, Bob Kiley, Jim Farr, Anna Keller, Bridget Monroe, and Tom O'Connell (from the O'Rorke Irish Imigrants Historical Society), stating again that the community has spoken on three different occasions and are still not in support of the proposal. The letter lists all of the issues that were discussed at the September 9<sup>th</sup> CCA General Meeting. The County Legislature has invited the community to attend a public hearing on 10/23 at 5:30 pm at the Robach Community Center.

**Sponsorship Drive** – 12 Amerks VIP tickets donated by Eric Bourgeois will be distributed by Jose (2 tickets to each of the 6 Platinum sponsors we now have: BRX Resources, Abundant Grace Church, Savage and Son, Windjammers, Vine & Tap, and MM 475 Hospitality-Tropix). The Amerks game is on 11/8. Jose will invite these sponsors to attend the CCA General Meeting on 11/4 to be introduced and recognized.

**Board Elections & Bylaws Revision Vote on 11/4** – Voting process includes verification of current members, which RoseMary will do as people sign in at the door. Once verified, each member will receive a voting tag. Sue will conduct the vote for each office/candidate being elected by a show of voting tags. Since all candidates are running unopposed, it should go smoothly. Then Sue will conduct a vote for the proposed revised Bylaws. RoseMary will count each vote number and Sue will record them for the official minutes.

### NEW BUSINESS

**Budget Development for 2025** – RoseMary prepared a projected budget for operating expenses based on current expectations, including the receipt of funds (\$500) expected from the city. Initial projections look like the budget for 2024 will balance out, but 2025 will be in deficit by about \$1,500. Not all committees have submitted a Plan of Work with a projected budget yet, so the figures are still raw estimates.

**Plans of Work for 2025** – Sue drafted a BOD Plan of Work with meeting dates for 2025. Priorities for the BOD are:

- Recruit to fill vacancies on the board for Secretary, Communications Director, and 3 Director seats
- Maintain the Welcome signs (determine how to fund them)
- Purchase a new CCA banner (Jon will get 3 quotes for consideration)
- Service the CCA laptop to override current password to unlock, plus install software (MS 365)

- Select a new form of cloud storage/file sharing system
- Purchase different accounting software
- Offering an exciting calendar of events (some focused on fundraising and some on free family/community participation)
- Monitor city's plans for Marina Overlook Site at the Port of Rochester (NOTE: John K. volunteered to take over the Community Development Committee)
- Programming Committee POW will depend on BOD priorities for fundraising vs. offering free community events. Here are some of the priorities/event ideas discussed:
  - Selling donuts and coffee/hot chocolate at Winter Fest in February
  - Fundraiser at Tropix following the Polar Plunge in February
  - Expanding Kite Flight in May
  - Selling just CCA merchandise at Harbor Fest in June (no food or beverages)
  - National Night Out at Noonan's in August
  - Pub crawl during ROC the Riverway in October

The idea of having electronic signs on Lake Avenue cannot happen, so the Signage Committee POW is scrapped.

**Tree Lighting Event on 12/6** – Same plan as last year. Engine 19 Firehouse co-hosts with us. Community gathering around the small tree in front of the firehouse; live music by students of All In Brass Band; blessings of peace by faith community; tree lighting and some caroling; refreshments inside firehouse. We need to reach out to Engine 19, local faith community, All In Brass Band, Brian Labigan (he puts lights on the tree), and plan refreshments.

#### **PRESIDENT'S REPORT**

- Neighborhood Association Presidents (NA)
- MNBN is coming back and meetings will be in the Edgerton neighborhood

#### **VICE PRESIDENT'S REPORT**

#### **SECRETARY'S REPORT**

Sue made a motion to approve the General Meeting minutes of 10/7/24 and Board of Directors minutes of 9/16/24; RoseMary seconded; motion passed.

#### **TREASURER'S REPORT**

- Monthly report
- Inventory update

#### **COMMUNICATION OFFICER'S REPORT**

#### **COMMITTEE REPORTS**

- Ontario Beach Park Program Committee (OBPPC) – Tony submitted a report to Jose
- Beautification – RoseMary
- Communications - RoseMary
- Community Development – Tony
- Finance – RoseMary
- Nominating & Governance – Sue
- Programming – Jon

- Youth Engagement – Tom & John

### **UPCOMING EVENTS**

11/4/24 General Meeting, 7 pm, Robach Community Center – **Members VOTE on 2025-26 BOD and Proposed Bylaws Revision**

11/18//24 BOD Meeting, 6:30 pm, Vine & Tap

12/2/24 General Meeting, 7 pm, Robach Community Center

12/6/24 Tree Lighting Ceremony, 6:30 pm, Engine 19 Firehouse

12/16/24 BOD Meeting, 6:30 pm, Tropix – **Sue and Lindy's last meeting!**