

Board of Directors Meeting Minutes

Monday, January 22, 2024, 6:30 pm, 75 Stutson St.

Attendance: Jose Peo, President; Tom Bruce, Vice President; Sue Roethel, Secretary; RoseMary Shaw, Treasurer; Tony Micciche, Director; Lindy Litwak, Director; John Kabrovski, Director; guest attendee Roger Englert

NEW BUSINESS

Executive Board reorganization – On January 5, 2024 the board accepted Tom’s resignation as President and appointed Jose as the new President. Tom will now serve as Vice President. Motion made by RoseMary and seconded by Sue; motion approved 6-0.

Charlotte Business Alliance (CBA) – Reorganization of the CBA board is underway. December meeting was postponed and has not been rescheduled yet. Jose wants the CCA to have a close partnership with the CBA going forward.

Ice Skating/Stargazing Promotional Fundraisers – The event on 1/18 was cancelled; the next one is scheduled for Friday, 3/1. The purpose is to raise awareness of the skating rink and also promote the upcoming solar eclipse viewing at the beach. For 3/1, we want to sell hot dogs, popcorn, snacks, sodas and water, plus eclipse-viewing sunglasses. We will need to confirm event details at the next board meeting and prepare promotions. The RMSC Eclipse 2024 sunglasses have arrived; Sue will reach out to Eric Bourgeois about his offer to sponsor them. We’ll need RMSC to participate with telescopes and the Charlotte Library to provide information about the upcoming solar eclipse that will happen on 4/8/24.

Lakeside Winter Celebration on 2/4 – Tom, RoseMary, Lindy and Tony will attend and cover the CCA booth; Jose and Sue will be unavailable to attend. We will sell coffee, hot chocolate, water, popcorn and donuts, plus the Eclipse 2024 sunglasses.

OLD BUSINESS

Plan of Work for 2024 – Sue distributed a Board POW document that included a meeting schedule and revised committee proposals with changes as previously discussed. Individual committee POWs were also distributed. Board assignments were agreed upon and can be found on the CCA Board Plan of Work 2024 document that can be found in Dropbox; committee POWs will be posted there as well. Sue made a motion to approve all POWs with changes discussed; RoseMary seconded; motion approved 6-0.

Budget 2024 – RoseMary said that office supplies will increase this year, but the Communications Committee expenses will decrease due to discontinuation of the newsletter. Discontinuing the phone answering service and Zoom will also reduce operating expenses. Jose said there will be a \$500 allocation to us from City Council. We agreed to continue sponsoring CBA for \$250 that gives us an ad in the Community Directory. RoseMary will incorporate these changes and issue a budget for final approval at our next board meeting.

PRESIDENT’S REPORT

- ROC Neighborhood & Business Development has reorganized; we’ll need to connect with new administrators.

VICE PRESIDENT’S REPORT

- Charlotte Community Development Corporation (CCDC) is changing direction to move focus away from owning local property. The only exception is the Latta-Meech house, which they will keep. The group has not met in over a year, but when they do, Jose will attend; Tom serves on the CCDC Board of Directors and will attend as well.

- Letter of support requested from OBPPC for a grant they're submitting to secure funds for 2025 Winter Fest and Harbor Fest. Sue will prepare for Jose/Tom's approval.

SECRETARY'S REPORT

- Sue made motion to approve minutes for General Meeting 1/8/24 and Board of Directors Meeting_12/18/23; Jose seconded; motion approved 6-0.
- Conflict of Interest statements must be signed and filed annually for each board member. Sue will distribute the forms and collect for filing with our board documents.
- We have an old supply of flip charts, pocket folders, markers and post-it notes in storage at Sue's house that are left over from the 2017 charrette. She suggested they be donated to School 42. All agreed, so she will contact Patti about picking them up. Sue also has a box of vases and miscellaneous decorations and supplies left over from the last Best of Charlotte event years ago. These will need to be either disposed of or stored elsewhere with event supplies if we decide to keep them.

COMMUNICATION OFFICER'S REPORT

- Message received on phone answering service from a member who disapproves of the discontinuation of the newsletter. He doesn't use a computer and depended on the paper newsletter to receive information from CCA. While we appreciate this member's concerns, we agreed that we have not gotten a return on our investment in the newsletter that is sustainable. RoseMary will contact this member and offer to return his recent membership renewal.

UPCOMING EVENTS

2/3/24	Lakeside Winter Celebration, 12 pm – 4 pm, Ontario Beach Park
2/4/24	Polar Plunge, 12 pm, Ontario Beach Park
2/5/24	General Meeting, 7 pm, Robach Community Center
2/19/24	BOD Meeting, 6:30 pm, 75 Stutson St.