Board of Directors Meeting Minutes

Monday, July 17, 2023, 6:30 pm, 75 Stutson St.

Attendance: Tom Bruce, President; Lindy Litwak, Vice President; Sue Roethel, Secretary; RoseMary Shaw, Treasurer; Patti O'Brien, Director; (Excused Absence: Tony Micciche, Director)
Guest Attendee: Jose Peo, City Council Rep, NW

NEW BUSINESS

- **Open discussion with Jose about CCA initiatives and preparing to work with a new City Council Rep after his term ends:** Jose's suggestions are:
  - Strive for cohesion amongst all neighborhood groups;
  - He will host a small-group meeting with one leader from each organization (presidents only or their designee); purpose will be to bring everyone together on the same page going forward
  - Development planning should be kept to a small group that can work toward executing the recommendations in the Vision Plan (larger groups get too bogged down)
  - Empower groups to organize their own events but include opportunities for collaboration with other groups
  - Terminal Building 2nd floor restaurant space vacated; RFP will go out soon for new vendor. Combined letter from Jose, CCA & CBA should go to Paul Scuderi saying we want any new vendor in there to connect with us.
  - Port Overlook Site: Follow up with Paul Scuderi on release date of next RFP
  - Eclipse 2024: Have at least two lead-up events; connect with Visit Rochester; one of the events could be when ice rink opens for the winter season
  - Resurrect Best of Charlotte event; partner with Gotti/CBA
  - CCA general meetings should be managed so that presenters make their comments concise and stick to Charlotte community concerns only.
  - In the future (with the next NW City Council rep after Jose leaves), we are advised to be vocal and consistent about what we want.

- **NNO Picnic on 8/1:** Lindy will contact Anna Keller at the NSC about what we're planning (hot dogs, rolls, condiments) and what we need help with (sides, cake, beverages).

- **Scholarship Awards Ceremony on 8/7:** Patti reported that there is one application from NECP for the Edward Watson Scholarship and none from a Charlotte resident for the CCA scholarship. We discussed the idea of presenting the award at the NECP graduation or at a Wednesday Concerts by the Shore event, so that there is much more visibility of the program. We used to do it at the Wednesday concert but then changed it a few years ago to have it at the August CCA meeting. Decision was made to have the ceremony on Wednesday, 8/9 at 6:45 at the gazebo, right before the concert begins. Patti will notify the Scholarship Committee, OBPPC, NECP & the Youth Engagement Committee. Tom has a meeting with Nakia Burrows, Principal of NECP, this week; he will mention it.

- **Sponsorship Change:** Tom will not request reimbursement for the popcorn machine purchased by 75 Stutson St. that we use for Harbor Fest and other events. He'll use it for his business, and we can use it whenever it's needed for CCA events. Because of this arrangement and many other similar donations, RoseMary made a motion to elevate the sponsorship level of 75 Stutson St., giving them the perks of a Gold sponsorship at the cost of a Silver level. Patti seconded the motion. Approved 4-0 (Tom abstained from the vote).

- **Beautification Committee Invoice:** Linda Paruta, Chair of this committee, submitted an invoice for supplies that is $300 over budget. RoseMary made a motion to approve it because the

expenses are needed to provide esthetic value for the neighborhood. Patti seconded the motion. Approved 5-0.

OLD BUSINESS

- **Harbor Fest debrief:** It was successful for us but not a huge fundraiser. We liked our location this year!

COMMITTEES

- **Beautification**
- **Communications**
- **Community Development**
- **Electronic Signage (Ad Hoc)**
- **Fundraising**
- **Governance**
- **Membership**
- **Nominating**
- **Programming**
- **Safety & Security**
- **Scholarship**
- **Youth Engagement**

UPCOMING EVENTS

8/1/23   National Night Out Against Crime – Picnic at 6:30 at Ontario Beach Park
8/7/23   General Meeting, 7 pm, Robach Community Center
8/14/23   BOD Meeting, 6:30 pm, 75 Stutson St.