

Board of Directors Meeting Minutes

Monday, June 19, 2023, 6:30 pm, 75 Stutson St.

Attendance: Tom Bruce, President; Lindy Litwak, Vice President; Sue Roethel, Secretary; RoseMary Shaw, Treasurer; Patti O'Brien, Director; Tony Micciche, Director

Announcements:

- Denise Rd. Welcome to Charlotte (metal) has been destroyed. Could be very expensive to repair or replace, so we need to review our insurance and deductible before proceeding.
- Homicide (shooting) on Harding Rd. today; still under investigation. RPD said it was a domestic incident; no public safety concerns.

OLD BUSINESS

- **Ad Hoc Signage Committee** – No update; volunteer needed to chair.
- **Programming Committee regroup** – No update; volunteer needed to chair.
- **Harbor Fest** – We have 330 items of merchandise to sell, plus popcorn and water. If we sell all items at \$2.50 each, we could make \$1,575 gross. We decided to go with \$3 each or 2/\$5 to avoid dealing with coin change. Tom inviting people to help us out in the booth over the weekend. Tony will be out of town. We agreed on a schedule for booth coverage by Tom, Lindy, Sue, RoseMary, and Patti. Coverage includes set up and teardown. Lindy said we'll be in a tent this year, not a pavilion, but our location is still unknown. She will check with Jamie on that.

NEW BUSINESS

- **Website** – RoseMary updated committee information today.
- **Youth Engagement Committee** – Patti is still Board Liaison; currently no chair. POW will remain for rest of 2023. Need to recruit a chairperson.
- **Community Development Committee** – On hold for now; larger "Collaborative" group is inclusive but too big to get anything done. It now seems to operate as an advisory board rather than as task force. Major work done over past five years has been to complete the Vision Plan. Now that it's done, how do we address the recommendations presented within it? Jose suggests we move forward with a small group of leaders from across the neighborhood that have connections and will get things done efficiently. Decision was made to keep this on hold for now and invite Jose to our next board meeting to discuss a plan for the future.

PRESIDENT'S REPORT

- Tom wants to strengthen the business community. Tom and Lindy are individual business owners whose businesses are members of the Charlotte Business Association. CCA is also a member of CBA.
- Tom is also a member of the NW Rotary and wants them to collaborate with the CCA.

VICE PRESIDENT'S REPORT

- OBPPC – No meeting in June.
- Eclipse 2024 – debrief of 6/16 meeting: Will be a HUGE event on 4/8/24 across the Greater Rochester Region. Schools will be closed. Traffic will be congested. Charlotte should plan on a large influx of visitors to the beach to view the full solar eclipse in the afternoon. The Rochester Museum & Science Center has ordered large quantities of merchandise that organizations can order (from them) and re-sell. They will help us create excitement for the main event in 2024; we should plan several mini events leading up to it.

SECRETARY'S REPORT

- Sue presented minutes and made motion to approve: GM: 6/5/23; and BOD: 5/15/23; Tony seconded; Approved 6-0.

TREASURER'S REPORT

- Monthly report – No change since report presented at the General Meeting.

COMMITTEE REPORTS

- Beautification
- Communications
- Community Development
- Fundraising
- Governance
- Membership
- Nominating
- Programming
- Safety & Security
- Scholarship
- Youth Engagement

UPCOMING EVENTS

6/23-25/23	Harbor Fest, Ontario Beach Park
7/10/23	General Meeting, 7 pm, Robach Community Center
7/17/23	BOD Meeting, 6:30 pm, 75 Stutson St.