



Charlotte Community Association, Inc.

"A Community That Cares"

Board of Directors Meeting

Monday September 20, 2021

75 Stutson St.

Call to order by Sue Roethel, President at 6:30. Attendance: Patti O'Brien, Vice President/ Acting Secretary, RoseMary Shaw, Treasurer; Lindy Litwak, Director and Tony Micciche, Director. Quorum confirmed.

OLD BUSINESS

- NWSC Open house on Sept 10th. No one attended from the board.
- New Lake Ave./Ridge Site for RPD and NWSC meeting is tomorrow 9/21 for 5:30 to 7 PM. A survey has been forwarded and registration is necessary.
- NW Outreach event at Jones Park is on 9/22. Sue and Lindy to attend. May be cancelled due to bad weather.
- Speak to Council session – if interested you must sign up via Jose Peo's app. Tony Micciche may attend.
- Nominations for 2022 Board of Directors – Jonathan Hardin has self-nominated for a directorship. Patti O'Brien will not run again for Vice-President but will run for a director position again. RoseMary Shaw will seek reelection as Treasurer. The ballot will be announced at the October general meeting and voted in November.
- By-laws review Ad Hoc Committee will meet via Zoon. RoseMary Shaw to chair this committee. Sue Roethel and Patti O'Brien have committee to attend. Jonathan Hardin will also be asked to join.
- Requests for support for other entities by CCA were discussed and need to be added to Policies and Procedures per the by-laws.
- Website maintenance- through Barbara Lake we have received a quote from Arca Interactive. This needs to be compared to our current contract with Simple Tech. Tabled at this time.

NEW BUSINESS

- New Charlotte Business Association: Jonathan Hardin is putting this together. The owner of TOPIX has hired Lou Aponte to manage the business in hopes of machining it successful;/ This new organization is meeting to begin formation on October 7 from 4-6 PM at the Taste of the Bahamas. Lindy will attend.
- Small Business Roundtable with Assemblyperson Sarah Clark and State Senator Jeremy Cooney. CCA is hosting this event. We are working to procure the Roback Center along with a waiver of fee. The tentative date is October 18. CCA to cover refreshments, A motion was made by Linda Litwak to appropriate \$200 to cover the expense of this project. Board Approved.
- Budget for 2022: RoseMary Shaw, Treasurer is working to finalize the 2022 budget to be presented at the December General Meeting. Through prior discussion RoseMary moved that Programming and Fundraising be split into two committees. Fundraising will focus on grants whereas Programming will deal with local events. Seconded by Sue Roethel. Vote was unanimous in favor.

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- 'Bon the committee in partnership with CCDC and await their response. /
- Monroe County CLEAR Initiative-Online survey is still open until 10/15. If you have not completed the survey, please go online and do so. There is a public workshop scheduled for 10/21 you must register to attend.

VICE PRESIDENT'S REPORT Patti O'Brien

- Patti reported on the September OBPPC meeting.
- Patti will report on what the year 2021 looked like for the CCA to this point for annual review and report.
- Committee Plans of Work (POW) need to be updated and will be reviewed at the BOD meeting in conjunction with the budget review.

SECRETARY'S REPORT- Patti O'Brien

- Minutes are under review by the president and communications.

TREASURER'S REPORT RoseMary Shaw

- RoseMary gave updates as to what may be coming in September.

COMMITTEE REPORTS We are all asked to brainstorm our plans of work for each committee going forward in 2022.

- Beautification – how many volunteers? Who are they? Can we thank them publicly.?
- Business Alliance – Can we invite key people to a meeting? Can we recruit a business owner to join the BOD or at least chair this committee?
- Communications – is next iteration of 6.0 fully documented?
- Community Development – need CDCR to help refine Vision Plan?
- Governance – Who can work on Ad Hoc committee to work on by laws, policy, and procedures,
- Membership – What is the plan to reach more people? 2022 renewals open now!
- Nominating – What is our succession plan? Who can be recruited as next gen leaders?
- Programming – What is viable to continue doing, and what needs to be discontinued? What volunteers can be recruited?
- Safety & Security – Who can be recruited and what is the focus for 2022?
- Scholarship – Award criteria is being revised. Should we also revise how we present award?
- Youth Engagement – Lots of good things happening with LAYM. How can we get the elementary schools involved?

MEETING ADJOURNMENT at 8:50 pm

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