



# Charlotte Community Association, Inc.

*"A Community That Cares"*

## Board of Directors Meeting

**Monday February 21, 2022, via Zoom**

Call to order at 6:32 by Sue Roethel, President. Present: Lindy Litwak, Vice-President, Patti O'Brien, Secretary, RoseMary, Treasurer, Jonathan Hardin, Director, Tony Micciche, Director and Tom Bruce, Director. Quorum confirmed.

### OLD BUSINESS

- Insurance – RoseMary the Travelers bill was paid in January. We now have the bill for General Liability and coverage for damage to the CCA signs. RoseMary reached out to the board with any questions, and it was decided to pay the bill as is for 2022.
- Charlotte Business Association update – Jonathan and Lindy. Jonathan and Barbara Lake will start canvassing all businesses in the area to discuss the new association. Barbara Lake is trying to recreate the old business trifold that was put together a few years ago by the Harbor Business group, but felt she was getting some resistance from OBPPC. She discussed this matter with County Executive Bello. Jonathan discussed the renovations that are being made to Tropix. The new business expects to open in the spring.
- MNBN - Jonathan. This organization is trying to regroup. They are asking residents to attend meetings about rezoning. These meetings are in person at 41 Backus Street. Jonathan will attend.
- Vision Plan – Sue and Lindy met with Jason \_\_\_\_\_ who has been hired by CDCR to finalize our Vision Plan. Jason sent a final draft of the revised Vision Plan.
- Community Outreach Event – It was suggested that we do this event in September. Wednesday, September 14<sup>th</sup> or Thursday, September 15<sup>th</sup> was suggested. It will be an outreach picnic. We are looking to do this event at the River Street High Rise. We will have Jonathan check to see if he can get a donation of hot dogs, etc. Patti will contact the high-rise management to see if they have any problems with this event at their location. Also, it was suggested that we contact RFD to join us as they are right across the street.
- Summer Fest - This will be held in conjunction with OBPPC, the city of Rochester and Monroe County. We need to come up with an idea to make this event a fund raiser for the CCA. It was tabled to the March BOD meeting.
- CCA 60<sup>th</sup> Birthday Celebration 2023 – We need to discuss this further.

### NEW BUSINESS

- CCA General Meeting for March – Sue Roethel proposed that we return to in person meetings on March 7<sup>th</sup>. RoseMary seconded the motion. It was a unanimous vote to go back live. Lindy will be out of town but will try to log into Facebook live.
- Conflict of Interest Statements - Need to be signed and into RoseMary as soon as possible.
- Membership & Sponsorship Outreach for 2022 – Lindy. Tom has spoken to a printer regarding door hangers with an application for membership. He will update us with prices. Lindy is making calls to businesses for sponsorships.

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

[WWW.CHARLOTTECCA.ORG](http://WWW.CHARLOTTECCA.ORG) \* 585-865-6101 \* [INFOCHARLOTTECCA@GMAIL.COM](mailto:INFOCHARLOTTECCA@GMAIL.COM)



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## **PRESIDENT'S REPORT – Sue Roethel**

- The NeighborGood Grant has been submitted.
- Sue will write a letter in favor of the new RPD NW Service Center building. It will be sent to Mayor Evans, all members of City Council, Daisy Rivera-Algarin, Carlos Torres and Dana Miller.
- Sue attended President's meetings with Mayor Evans on February 1<sup>st</sup> and Senator Cooney on February 8<sup>th</sup>.
- Public Meeting regarding the Zoning Map for the NW is on February 22<sup>nd</sup>. Jonathan will attend.
- Public Input Meeting on the City's Annual Action Plan is to be held on March 3<sup>rd</sup>.
- Sue shared a letter from Pam and Pat O'Neill shared a copy of a letter they send to the city regarding traffic and events at Hose 22. They are requesting speed bumps on Stutson Street to mitigate this issue.
- It was suggested that we give RPD a head's up about the list of problem spots we are aware of prior to the warm weather to mitigate some neighbor anger. It was suggested that we ask Carlos Torres to come to a meeting and discuss nuisance points.

## **VICE PRESIDENTS'S REPORT – Lindy Litwak No report**

## **SECRETARY'S REPORT Patti O'Brien**

- Approval of minutes: 1/3/22, 12/6/21, 11/1/21, 10/4/21 and 9/13/21; and BOD 1/17/22, 1/20/21, 11/15/21 and 10/18/21. Sue motioned these minutes be edited and posted on our website. Jonathan seconded. Approved unanimously.

## **TREASURER'S REPORT RoseMary Shaw**

- RoseMary closed the account at the post office and received a refund.
- Our 2021 tax filings will continue to be done by a professional.

## **COMMITTEE REPORTS Sue went through each committee and our 2022 plans for final approval.**

- Beautification
- Business Alliance
- Communications
- Community Development
- Governance
- Membership
- Nominating
- Fundraising
- Programming
- Safety & Security

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- Scholarship
- Youth Engagement –Jonathan met with this committee. The closure of LAYM will be voted on in March. LAYM is now the only school that will close. The JROTC program should continue into the next school coming into the building. RCSD board member LeBron said that the new school will contact Barbara Lake and Jonathan to establish then Youth Engagement program. The new school will be called College Prep. Lots of good things happening with LAYM. How can we get the elementary schools involved?

**MEETING ADJOURNMENT at 8:12 pm**

## **Upcoming Events:**

- **2/22/22**      **Public Meeting for Draft Zoning Map NW, 5:30 pm, 41 Backus St.**
- **3/03/22**      **Public Input Meeting on City's Annual Action Plan, 6:30 pm, pre-registration**
- **3/07/22**      **General Meeting, 7 pm, Robach Community Center**
- **3/08/22**      **Community Development Committee Meeting, 6:30pm, Zoom**
- **3/21/22**      **BOD Meeting, 6:30 pm, 75 Stutson St.**

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