



Charlotte Community Association, Inc.

"A Community That Cares"

Board of Directors Meeting

Monday January 17, 2022, via Zoom

Call to order by Sue Roethel, President at 6:39. Attendance: RoseMary Shaw, Treasurer; Patti O'Brien, Acting Secretary, Lindy Litwak, Director, Jonathan Hardin, Director, Tony Micciche, Director Absent. Quorum confirmed. Sue welcomed Tom Bruce to our meeting.

OLD BUSINESS

- NYS reimbursement grant with CDCR update. Sue updated us that CDCR has introduced her to Jason Haremza and wanted him to take the lead on the grant to update our Vision plan.
- NeighborGood Grant – Sue found our 2016 and 2018 applications for those grants. She will talk to Donna Bour Purdy to see if she has the templates for the previous color brochures and door hangers. These handouts will be our outreach for this grant.
- Charlotte Business Association update – Jonathan was running late so Tom Bruce talked about what they discussed. CCA has not yet voted on being a fiduciary of the new business association. Jonathan stated that they have a mission statement and that bylaws are currently being written. REDCO stated that the BA would need a fiduciary. Fifteen businesses are coming over to this new association. Currently the BA board is looking for a grant for flowerpots and benches throughout the business district. Sue asked Jonathan to put in writing a proposal for this request to monitor any grants for the Business Association.
- Insurance with SEAC update – RoseMary is waiting for a response from SEAC to see if their company can cover our Welcome to Charlotte signs.
- Lakeside Winterfest we will not attend this year due to Covid concerns and having to be in the outdoor tent.

NEW BUSINESS

- BOD Candidate – Tom Bruce was introduced and spoke about his interest in coming onto the board. Tom is interested in the Community Development and the Business Alliance. The nominating committee recommended Tom. Sue Roethel made a motion to approve him immediately as an interim director who will run again in November 2022. Patti O'Brien seconded the motion. It was unanimously approved. Tom also expressed an interest in working on the CCA website. Lindy Litwak expressed interest in becoming the CCA Vice President. Sue Roethel motioned to put Lindy in that position. RoseMary asked Lindy to assure us of her commitment. The motion was seconded by RoseMary Shaw and unanimously approved. RoseMary Shaw proposed Patti O'Brien become the actual Secretary (as opposed to acting Secretary). This was seconded by Sue Roethel and unanimously approved.
- MNBN update – Jonathan is attending these meetings. They are outreaching to other neighborhoods and to the new Mayor Evans. We need our membership form into them for 2022. All neighborhood groups are presenting letters with a request for their particular wish lists.
- Community Outreach Event - We need to pick a date for this event along with a location. It was suggested that we do it at the River Street high rise. We will serve hot dogs and drinks and pick a date in September. Sue Roethel will pick that date and provide it to Bruce Wilder at the NET office.

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

WWW.CHARLOTTECCA.ORG * 585-865-6101 * INFOCHARLOTTECCA@GMAIL.COM



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- Summerfest 6/24 -026/22 at the Port- what will we offer to this event???
- 60th Anniversary of CCA 2023 – Sue asked us to keep this in our minds for ideas.

PRESIDENT'S REPORT – Sue Roethel

- NA Presidents Meeting 1/11/22 - cancelled
- Conflict of Interest forms need to be completed and signed and returned to Rosemary

SECRETARY'S REPORT Patti O'Brien

- December's General Meeting minutes and Board of Directors Meeting minutes are done and ready for review. Patti is having problems uploading these minutes into Dropbox. She will forward to RoseMary to see if she can upload them.

TREASURER'S REPORT RoseMary Shaw

- The Budget Report for 2021 showed a loss of (-\$2.471.00).
- The insurance bill is coming up.

COMMITTEE REPORTS Sue went through each committee and our 2022 plans for final approval.

- Beautification – Patti has budget from Linda Paruta and list of 2021 volunteers
- Business Alliance – Can we invite key people to a meeting? Can we recruit a business owner to join the BOD or at least chair this committee?
- Communications – is next iteration of 6.0 fully documented?
- Community Development – need CDCR to help refine Vision Plan?
- Governance – Work on policies & procedures manual.
- Membership – What is the plan to reach more people? 2022 renewals open now!
- Nominating – What is our succession plan? Who can be recruited as next gen leaders?
- Fundraising – Grant writing?
- Programming – What is viable to continue doing, and what needs to be discontinued? What volunteers can be recruited?
- Safety & Security – Who can be recruited and what is the focus for 2022?
- Scholarship – Award criteria and application has been revised. A timeline for outreach to schools has been revised. Should we also revise how we present award?
- Youth Engagement – Lots of good things happening with LAYM. How can we get the elementary schools involved?

MEETING ADJOURNMENT at 8:30 pm

Upcoming Events:

- **2/05/22 Lakeside Winter Celebration, noon Tent at Robach Center**

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- **2/06/22** **Polar Plunge, noon Ontario Beach**
- **2/07/22** **General Meeting, 7 pm TBD**
- **2/21/22** **BOD meeting, 6:30 pm, 75 Stutson**

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