



Charlotte Community Association, Inc.

"A Community That Cares"

Board of Directors Meeting

Monday July 19, 2021

75 Stutson St.

Call to order 6:30 PM. Attendance: Sue Roethel, President; Patti Obrien, Vice President and Acting Secretary; RoseMary Shaw, Treasurer; Barbara Lake, Communication Officer; Lindy Litwak, Director and Tony Micciche, Director. Quorum confirmed.

OLD BUSINESS

- **2nd Walk about** from LAYM to Denise Road discussed. About 10 people were in attendance. Horses were donated and walked with the group. Tony Micciche found unfired shot gun shells. There is a new unmarked police traffic enforcement car on duty on Lake Ave. Tony suggested moving to the southern area of Charlotte for the next Walk About. He is also attending the Violence Prevention Summit on July 29th at the Convention Center with Marlenne LaRocca.
- **General Meeting Agenda** was discussed for the August General Meeting. Sue has offered Mike Coniff and Glenn Gardner an opportunity to discuss their proposal to repurpose the old train station on lower River Street. She has also reached out to Tim Hubbard, a COR engineer, to discuss the proposed change to the CSX train tracks. She is waiting for responses from both these presenters.
- **The 2021 CCA Scholarship Winner**, Maxwell English, will be presented his scholarship check at this general meeting. We will also celebrate with a cake and refreshments. Patti has procured a donation of a \$75 from Wegmans to cover the cost of the cake.
- **National Night Out -Tuesday August 3rd**. Jonathan and Patti are working together to get this organized. Firehouse 19 has donated money to help with the cost of the picnic for the parade attendees. The RPD is paying for a cake for this event. Patti will be cooking hot dogs for the picnic, and we will purchase packs of snacks to go with the hot dogs.

NEW BUSINESS

- **Communications Issues/questions – Barbara Lake**
We discussed issues of following procedures with regards to CCA board members and elected officials.
- **New Governance Ad Hoc Committee – Sue Roethel**
Discussed working on governance to define boundaries of our social media to not include political issues. Barbara will put on social media that we are looking to form a committee to review our by-laws. A motion was made by Sue Roethel to begin this ad hoc committee. Barbara Lake second. A unanimous vote to proceed. RoseMary and Tony volunteered to work on this committee.
- **Communications – Barbara Lake**
Barbara reached out to new people who expressed interest in the communication committee via email. She is waiting for responses. Barbara proposed to accept a partnership with the Charlotte branch library and to support a monthly theme of our CCA event calendar. This proposal was seconded by Sue Roethel and voted approval unanimously.

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

WWW.CHARLOTTECCA.ORG * 585-865-6101 * INFOCHARLOTTECCA@GMAIL.COM



Charlotte Community Association, Inc.

"A Community That Cares"

SimpleTech -Sue reported an expenditure to SimpleTech of \$250 to continue working on the CCA website. Sue Roethel made a motion to approve this invoice. Lindy Litwak was second. Approved unanimously.

- **End of Summer Fundraiser – Lindy Litwak**

Lindy proposed a "End of Summer" Fundraiser in conjunction with 75 Stutson St. It would be a music fest at their location on Sunday, August 22nd. CCA would be selling hot dogs and refreshments. Tickets would include the entertainment and food. CCA would split the proceeds with the All In Brass Band. At this point, we need to inquire as to food costs to determine our possible outcome.

Barbara suggested a standardized form for donations and fundraising.

PRESIDENT'S REPORT – Sue Roethel

- Charlotte Business Tour with Senator Jeremy Cooney -Sue suggested highlighting a different group of businesses. Such as: 75 Stutson St., SimpleTech, Ontario Boat Charters, Lakeside Haven, MTed & Death by Chile Sauce (website) We are waiting for a date from the Senator's office.
- Meeting with NY Assemblywoman Sarah Clark – Ms. Clark would like to attend our CCA meetings and have a one on one with Sue to find out about our organization.
- Monroe County CLEAR Initiative -Sue has not been able to attend these meetings. There are 2 sessions of public workshops coming up in September and October.
- NA Presidents Group meeting July 13th. - Roctricity Roll Out – The other neighborhood presidents discussed issues they are having with this electric change for the city and their members.
- MNBN meeting on July 14th – City Code of Conduct for Neighborhood Associations. The upcoming change in administration will not follow this idea.
- Committee Progress Audit – The Vice President oversees auditing the yearly Plans of Work from each committee to insure each one is progressing along their plans and each budget impact.
- Sue asked RoseMary for a roster for our fall election and open positions.
- The Port of Rochester RFP is not moving forward currently.
- Sue updated the board on monies being dedicated to performing updates on the Robach Center. Adam Bello is hoping to give the beach an ice-skating rink made of "glice" that would be able to be installed over the pickle ball court.

VICE PRESIDENT'S REPORT Patti O'Brien

- There is an upcoming OBPPC meeting that will be held on Saturday, July 31st to update on upcoming 2021/2022 events. Patti will attend and provide update.

SECRETARY'S REPORT Patti O'Brien

- Minutes in Drop Box for review and approval are General Meetings up to and including the BOD minutes from June 21st.

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

WWW.CHARLOTTECCA.ORG * 585-865-6101 * INFOCHARLOTTECCA@GMAIL.COM



Charlotte Community Association, Inc.

"A Community That Cares"

TREASURER'S REPORT -RoseMary Shaw

RoseMary Shaw shared a six-month report to assess where we stand financially at the half year mark. She also shared that there has been a pricing change with PayPal, but it is not a significant change.

COMMITTEE REPORTS

- Beautification – Linda Paruta
- Communications
- Community Development –
- Governance
- Membership/Sponsorship & Outreach
- Nominating
- Programming and Fundraising
- Safety & Security – Tony Micciche (liaison)
- Scholarship – Brian Labigan & Patti –
- Youth Engagement – Barbara Lake

MEETING ADJOURNMENT at 9:15 pm

Upcoming Events:

- **8/2/21** **General Meeting and Scholarship Presentation at Robach Center**
- **8/3/21** **National Night Out Parade and Picnic**
- **8/17/21** **PCIC meeting, 7 pm via Zoom**
- **8/23/21** **BOD Meeting 6:30 pm, TBD**
- **9/13/21** **General Meeting at Robach Center**

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

WWW.CHARLOTTECCA.ORG * 585-865-6101 * INFOCHARLOTTECCA@GMAIL.COM