



Charlotte Community Association, Inc.

"A Community That Cares"

Board of Directors Meeting

Monday May 17, 2021 6:30 PM

Via Zoom

Call to order. Attendance: Sue Roethel, President; Patti Obrien, Vice President and Acting Secretary; RoseMary Shaw, Treasurer and Acting Communications Officer; Directors Linda Litwak, and Barbara Lake, Absent: Tony Micciche Quorum confirmed.

GUEST SPEAKER – Jonathan Hardin is not available but left information with Sue Roethel on the following:

- National Night Out will be August 3rd. The CCA will once again host the post parade picnic
- Brewster Park – Jose Peo is getting together with the Department of Environmental Services and neighbors on Monday June 7th at 5:30 prior to the CCA Monthly General Meeting.

OLD BUSINESS

- The June monthly General Meeting will be in a hybrid form at the Robach Center and on Zoom
- The June Board of Director's meeting will be held at Lindy's home on Monday June 21st.
- Request from CCDC and RRRS regarding the grant for work at the old train station, was discussed. We discussed our individual responses to this request that culminated in the board's decision to not send a letter of recommendation.
- Simple Tech was approved with regards to their quote for improvements to the CCA website.
- Take Out the Trash Team presented at this month's general meeting. They emailed the CCA asking for approval to use the CCA logo on their printed items. Agreed.

NEW BUSINESS

- Communication Office – Barbara has offered to take on the role of Communication Officer and will continue to work with Patrice. Sue motioned to approve, Linda second and unanimous approval.
- Business Alliance – Linda has been appointed the liaison for this position. Barbara Lake will help. This new committee will organize an alliance to bridge the gap between the CCA and all the businesses. Part of this alliance is to bring the businesses together. Sue Roethel proposed Lindy be the liaison with Barbara as co-liaison for both membership and the business alliance. Patti Obrien seconded. Unanimous vote.
- Members Picnic and Scholarship Awards. Discussion on the picnic for 2021 and it was decided that we will table the picnic for this year and change the Scholarship Awards Announcement to be held at the general meeting on August 2nd. Looking to include more students and the Color Guard from the Leadership Academy for Young Men.
- Fall Fundraiser – Barbara Lake discussed her ideas for a possible fundraiser. She has ideas for a silent auction and would like to develop the youth in the area and at the LAYM. Sue Roethel suggested we call this a Celebration of Our Youth and that we could tie this in with the ROC the Riverway planned for October by the City of Rochester.

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

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PRESIDENT'S REPORT – Sue Roethel

- Monroe County CLEAR Initiative – Sue will attend a meeting on May 20th. June 10th will be the first public engagement with a virtual workshop. Sue along with the CCA is a part of the steering committee.
- NA Presidents Group – Sue attended a meeting on May 11th where Jill Wiedrick from the City of Rochester discussed zoning. One June 29th there will be a meeting via Zoom to let people speak about the Zoning Alignment project.

VICE PRESIDENT'S REPORT Patti O'Brien

- Patti debriefed the board on the Kite Flight.

SECRETARY'S REPORT Patti O'Brien

- Minutes in Drop Box for review and approval are General Meetings 3/1 and 4/5 and Board of Director Meeting minutes from 3/15 and 4/19

TREASURER'S REPORT

- Kite Flight brought in \$606.00 to the CCA between food sales and kite sales.

COMMITTEE REPORTS

- Beautification – Linda Paruta has been paid to date and is ready to begin plantings.
- Communications
- Community Development
- Governance
- Membership/Sponsorship & Outreach
- Nominating
- Programming and Fundraising
- Safety & Security – Tony Micciche (liaison) We need to have a discussion to understand what is being done with this committee. Especially after many issues in the community.
- Scholarship
- Youth Engagement – Barbara Lake and Yversha Roman. Yversha did a presentation to students at the LAYM in Civics. Barbara discussed how she is working with the students at LAYM.

MEETING ADJOURNMENT at 8:30 pm

Upcoming Events:

- **6/7/21** **General Meeting 7 pm at Robach Center and via Zoom**
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- 6/21/21 BOD Meeting 6:30 pm virtual or live?
- 7/12/21 General Meeting 7 pm at Robach Center
- 7/19/21 BOD Meeting 6:30 pm virtual or live?
- 8/2/21 General Meeting Scholarship Presentation at Robach Center
- 8/3/21 National Night Out Parade and Picnic
- 8/16/21 BOD Meeting 6:30 pm virtual or live?

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