



# Charlotte Community Association, Inc.

*"A Community That Cares"*

## Board of Directors Meeting

April 19, 2021 6:30 pm

Via Zoom

Call to order. Attendance: Sue Roethel, President; Patti Obrien, Vice President & Acting Secretary, RoseMary Shaw, Treasurer & Acting Communications Officer; Directors Barbara Lake and Tony Micciche. Absent: Linda Litwak, Director. Confirm Quorum

### OLD BUSINESS

- General Meeting May 3<sup>rd</sup> and June 7<sup>th</sup> – Zoom or In-Person? It was decided to continue via Zoom for the May meeting and a hybrid for June with a live feed. Barbara to find out what we need to do a Facebook live feed.
- Website Ad Hoc Committee – There are some changes on our website. There are issues with functionality right now. Sue asked Barbara to check with Simple Tech to bring our site up to date. Sue suggested that we simplify the website to make it easier to navigate. Barbara will draw up a proposal to be reviewed by Sue and RoseMary that can be turned over to the web company for an estimate. We may need to look at the possibility of discontinuing the paper newsletters.
- Youth Engagement – Cornell Cooperative is interested in working with the CCA to build a partnership. There is a Zoom meeting on April 21<sup>st</sup> to discuss.

### NEW BUSINESS

- Kite Flight will be May 16 from 12 noon to 4 pm. Sue made a motion to purchase \$126.00 of kites. This motion was seconded by RoseMary. We will cook hot dogs and sell them along with water and soda. All food will be paid for by OBPPC. Barbara suggested making a "donation" box that would go to CCA general fund.
- Membership Committee Proposal – There is a budget request for \$229.00 for mailing out letters or postcards to past members who did not sign up for 2021. These mailings would have updated price points and membership options up to 3 years. The budget amount has been approved in the 2021 Budget. Barbara and Linda will come back with a proposal.
- Senator Cooney contacted Sue Roethel asking if we had any ideas to use some State money that may be available.
- Monroe County Clear Project – Chris Bauer has been in touch with Sue to see if we can provide a representative from CCA to work on lake levels and other interests with this group.
- Fall Fundraiser – Barbara would like to do a Fall festival to draw families and produce some interest in membership and volunteers. We need to brainstorm ideas for this to incorporate daytime activities for family fun and adult activities for the evening. It was suggested to ask Pam and Pat O'Neil and Suzanne Phillips if they would be interested in helping with this. Patti will work with Barbara on this.

### PRESIDENT'S REPORT – Sue Roethel

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- Tribute for Mike Parker done by Marie Poinan was discussed.
- NA Presidents group – Sue attended. They discussed the Eastman Business Park. There is a map gallery at the City of Rochester website showing all development sites.  
[www.cityofrochester.gov/nbdmap](http://www.cityofrochester.gov/nbdmap)
- NW Quad – Sue attended. Other neighborhood community associations are in terrible shape. They discussed mini clean sweeps throughout the area.
- MNBN Meet the Candidates Night. This group wants to host this in June for the Democratic Party. This will be all done via Zoom. Tentative dates are June 15<sup>th</sup> or 16<sup>th</sup>. The Democratic primary is June 22, 2021.

## **VICE PRESIDENT'S REPORT-Patti OBrien**

- OBPPC updates – Concerts at the Shore may not be starting until July.
- Kite Flight is May 16<sup>th</sup> from 12 noon to 4 pm. Patti has Food Safety certification for Food Handling. OBPPC to provide cash for purchase of food from Wegmans that is necessary for CCA to sell. Permit request is into the County for approval.

## **SECRETARY'S REPORT-Patti OBrien**

- Approval of minutes for General Meeting minutes from 3/1/21 and BOD Meeting minutes from 2/22/21 and 3/15/21. Sue says she has some changes and will email them.

## **TREASURER'S REPORT-Rosemary Shaw**

- Taxes have been filed.
- Budget – RoseMary has adjusted the budget using real time and actual amounts for income and expenses.

## **COMMITTEE REPORTS – No updates this month**

## **MEETING ADJOURNMENT at 8:27 pm.**

## **Upcoming Events:**

- 4/20/21 PCIC Meeting, 7 pm, Zoom
- 5/03/21 General Meeting, 7 pm, Zoom
- 5/16/21 Kite Flight, 12- 4 pm Robach Community Center
- 5/17/21 BOD Meeting, 6:30 pm, Zoom

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