



Charlotte Community Association, Inc.

"A Community That Cares"

Board of Directors Meeting

Monday August 23, 2021

75 Stutson St.

Call to order by Sue Roethel, President at 6:30. Attendance: Patti Obrien, Vice President and Acting Secretary, RoseMary Shaw, Treasurer; Barbara Lake, Communication Officer; Lindy Litwak, Director and Tony Micciche, Director. Quorum confirmed.

Welcome to Glenn Gardner and Mike Coniff from Charlotte Community Development Corporation (CCDC). Thank you to Tom Bruce, owner of 75 Stutson Street for allowing us to use his location for our board meeting.

GUEST PRESENTATION

- Glenn Gardner (Chairman of CCDC) & Mike Coniff (President & CEO of Rochester Refugee Settlement Services and Vice Chair of CCDC) came to our board meeting to discuss the opportunity for the train station on lower River Street. The building is currently owned by the City of Rochester. They are looking to partner with CCA on this process. They are looking for grants to help them with this project. There are some preliminary plans that include necessary repairs to the building and reworking the ticket office for retail. Sue Roethel suggested that Glenn and Mike bring this idea and presentation to the CCA Community Development Committee. Glenn then took questions from the board members.
- Tom Bruce debriefed the board on the All In Music Fest. The event did not go exactly as planned and there is some confusion on the amount of money taken in. We were given a partial number of monies spent and dollars as income. The All In Band will determine a dollar amount and write a check to the Charlotte Community Association. Tom suggested that we do this event again next year and spend time together working on a plan to do a bigger and more organized co-sponsored event.
- Jonathan Hardin was to present his self-nomination as a candidate for appointment to the BOD and intent to run for office in the fall election. He was not in attendance due to quarantine.

NEW BUSINESS

- The general meeting for September will be lengthy. Some changes will be made to our usual agenda to accommodate the most important and new items.
- Barbara passed out September/October's CCA newsletter to discuss the separate sections and any revisions we would like to make.
- We discussed the idea of holding off the "Día de los Muertos" event until 2022. Barbara discussed the difficulty and inappropriate interaction she had with a member of the Monroe County Parks office over trying to reserve the Robach Center for this event.
- The board discussed splitting the Program and Fundraising Committee into two separate committees. This would allow the fundraising to become a position that would be doing grant writing.

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

WWW.CHARLOTTECCA.ORG * 585-865-6101 * INFOCHARLOTTECCA@GMAIL.COM



Charlotte Community Association, Inc.

"A Community That Cares"

OLD BUSINESS

- **Violence Prevention Summit on July 29th.** – Tony Micciche
Tony debriefed us on this summit and its discussions.
- **Website Maintenance & Changes Update** – Barbara Lake
Barbara has been working continually with Donna Bour Purdy and learned that our host company expired and was turned over to Simple Tech Innovations. Sue asked Barbara to make a grocery list of items that we need and the costs of those items between Arca Interactive and Simple Tech Innovations.

PRESIDENT'S REPORT – Sue Roethel

- Sue met with NY Assemblywoman Sarah Clark and discussed ideas we have for our area. Ms. Clark had access to grant money. She would like to attend of next CCA meeting in September.
- The Northwest Service Center (NWSC) will have an open house at their new location on September 10th from 1 pm to 4 pm. The new office is located at 400 Dewey Ave.

VICE PRESIDENT'S REPORT Patti O'Brien

- The next OBPPC meeting will be on Saturday September 11, 2021. Patti will attend and bring updates. There will be no fall Big Band dances at the Robach Center due to the pandemic. There is a bike marathon to benefit the Special Olympics that we be on Saturday September 25th.
Winterfest and Polar Plunge 2022 is in planning.

COMMITTEE REPORTS We are all asked to brainstorm our plans of work for each committee going forward in 2022.

- Beautification – How many volunteers? Who are they? Can we thank them publicly?
- Business Alliance – Can we invite key people to a meeting? Can we recruit a business owner to join the BOD or at least chair this committee?
- Communications – is next iteration of 6.0 fully documented?
- Community Development – need CDCR to help refine Vision Plan?
- Governance – who can serve on Ad hoc committee to revise bylaws, policies & procedures manual?
- Membership – What is the plan to reach more people? 2022 renewals?
- Nominating – What is our succession plan? Who can be recruited as next gen leaders?
- Programming and Fundraising – What is viable to continue doing, and what needs to be discontinued? What volunteers can be recruited?
- Safety & Security – Who can be recruited and what is the focus to be for remaining 2021 & 2022?

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

WWW.CHARLOTTECCA.ORG * 585-865-6101 * INFOCHARLOTTECCA@GMAIL.COM



Charlotte Community Association, Inc.

"A Community That Cares"

- Scholarship – Award criteria is being revised. Should we also revise how we present award?
- Youth Engagement – Lots of good things happening with LAYM. How can we get the elementary schools involved?

MEETING ADJOURNMENT at 9:40 pm

As our meeting was adjourning, Barbara Lake, Communication Officer passed out letters of resignation from this position dated to begin August 24, 2021.

Upcoming Events:

- 9/09/21 Monroe County CLEAR Initiative workshops on 9/9 & 10/21
- 9/10/21 NWSC Open House, 1-4pm, 400 Dewey Ave.
- 9/13/21 General Meeting, 7 pm, Robach Center & via Zoom
- 9/14/21 Community Development Committee, 6:30 pm, via Zoom
- 9/20/21 BOD Meeting, 6:30 pm, 75 Stutson Street
- 9/22/21 NW Outreach Event, Jones Park, Time TBD

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

WWW.CHARLOTTECCA.ORG * 585-865-6101 * INFOCHARLOTTECCA@GMAIL.COM