

### CHARLOTTE COMMUNITY NEWS September / October, 2021



A Publication of the Charlotte Community Association - our 58<sup>th</sup> year serving Charlotte- A Community that Cares!

#### **Charlotte Community Association Mission and Vision Statements**

**Vission:** To build a stronger community and to enhance the lives of our residents by providing a forum for sharing information, connecting neighbors and stakeholders, and fostering civic engagement while preserving and promoting the heritage of the Village of Charlotte. **Vision:** A safe, vibrant, and inviting place to live, work and visit; a family-friendly community and a year-round destination celebrated for its rich history and natural resources.

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Upcoming CCA Meetings 7 pm Robach Center (Hybrid) Live and on Zoom (request link through email for pre-registration)7 pm

- Monday, Sept. 13, 2021 Live/ Plus
- Monday, Oct. 4, 2021 Live/ Plus
- Monday, Nov. 1, 2021 Live/ Plus

#### **CHARLOTTE COMMUNITY NEWS**

A bi-monthly publication of the Charlotte Community Association PO Box 12768, Rochester, NY 14612 Circulation 350 Sue Roethel, President Patti O'Brien, Vice President Open - Secretary RoseMary Shaw, Treasurer Barbara Lake, Communications Dir. Linda Litwak, Director Tony Micciche, Director Open - 4 Directors

### **2021 CCA Board Elections**

This past year, even with the restrictions of COVID, we have seen many new people join our General Meetings via zoom. It has been a delight to meet new neighbors who care so much about the community.

Some of you have expressed an interest in becoming more involved, and this may be your opportunity. The CCA Board of Directors drives the organization's plan of work and provides input to the City regarding what is important to Charlotte citizens. We work closely with City departments to advocate for the quality of life you all are seeking. There are many opportunities to volunteer: You can assist one time at an event; or serve on a committee (there are 11 of them); or chair one of those committees (working with a board liaison); or most importantly, join the board.

Every year the CCA elects one half of its board to serve two-year terms. This year we elect a Vice President, Treasurer, Communications Officer and three Directors. For more information about what is involved in serving on the board, please visit our website at <u>www.charlottecca.org</u>, or contact us at <u>infocharlottecca@gmail.com</u>. There are only two absolute requirements: 1. You must be a member in good standing of the CCA (dues paid), and 2. you must live within the environs of the Charlotte Community. (NOTE: Our bylaws do allow for <u>one</u> non-Charlotte resident, but that seat is, at this time, filled).

If you want to just help in some way please contact us at



infocharlottecca@gmail.com. We will be happy to direct you to the board liaison who can get you started.

If you would like to serve on the board, there's a simple process to be nominated. Our bylaws require that we receive a letter of intent and resume (or summary of your

relevant skills and experience) to <u>infocharlottecca@gmail.com</u> by the September CCA meeting; this year it's **September 13, 2021.** 

Without engaged members and volunteers we can't sustain

This is your chance to make a difference! Please consider taking a step forward with what you can offer in time and talent. We look forward to working with you!

What is a Community Association? Google states, A community association is not a governing body. Rather, it is a membership group of people that serves a specific purpose with respect to a specific community or a group of homeowners in a specific geographic area. The CCA's "Plan's of Work" are the focused areas and ideally, are reviewed each year to gauge involvement and progress. Board members are tasked with alignment of an area of interest and recruit like-minded individuals to come to the table and complete tasks to achieve the mission. To be "at the table" is to agree that different organizations both support and demonstrate the process. The right partners, which do not have to be members of the CCA, have to be willing and actively involved.

#### New Ad Hoc Committee Seeks Community Volunteers for Bylaws Review

The CCA Board of Directors has approved establishing a new ad hoc committee to review and update the bylaws in order to align them with current needs. The CCA Bylaws were last reviewed and approved by the membership in 2016.

This ad hoc committee requires community participation and will include board members as well as volunteers from the community. The work will include reviewing the current language in the bylaws and drafting new language that will be presented to the membership for approval to adopt. *If you have experience with bylaws or non-profit organizations, we need you for this committee!* Even if you don't have those experiences but want to help improve the CCA as an organization, we need you too!

Please send your interest to infocharlottecca@gmail.com.

#### "Pack a Backpack"

The CCA invites our community to support the **"Pack a Backpack"** drive with donations and sponsorships for our three local schools.

Holy Cross School

Mr. TJ Verzillo - Principal—<u>TJ.Verzillo@dor.org</u> 4488 Lake Ave, Rochester, NY 14612 (585) 663-6533 (main) or (585) 663-6533 x 101 (office) (call for needs)

#### Leadership Academy for Young Men

Vaughn Collins - Site Coordinator 4115 Lake Ave, Rochester, NY 14612 (585) 324-7760 (main) or (585) 690-8896 (Vaughn )



Need pens, pencils, composition books, paper, recognition/event sponsors and \$5 gift cards to local eateries and coffee shops, etc.

#### Abelard Reynolds School #42

3330 Lake Ave, Rochester, NY 14612 (585) 663-4330 (call for needs list)

### What is the Process for Amending Bylaws and Why it's Done?

**N** onprofit organizations review their Bylaws to assure legal compliance of internal governance practices and make sure the information for IRS Form 990 is accurate. Reflecting legal, ethical and responsible fundraising, effective governance and serve as the framework to help prevent or resolve conflicts as well as set expectations for procedures and workflows.

Nonprofit bylaws raise the level of accountability, transparency, and effectiveness of all nonprofit organizations to foster excellence in their services and inspire trust. The Board structure (size, standing committees, etc.) can have an outline that speaks to attendance at meetings, engagement , indemnification, compensation agreements to protect and defend them from los or harm resulting from risk. A conflict of interest policy as well as a charter outlines the processes by which the rules are decided and enforced that establishes the structure of the nonprofit. Learn more at <u>https://</u> www.nolo.com/legal-encyclopedia/how-to-amend-nonprofitbylaws.html

### **Develop Alliances Through CCA Connections!**

**Neighborhood Service Centers (NSCs)** are based on the notion that the best way of responding to neighborhood issues is by teaming residents with City staff to devise and achieve effective solutions. (https://www.cityofrochester.gov/article.aspx?id=8589939519)

Often times we are unaware of the recourses available to us in Charlotte. We are part of the Northwest NSC; along with Barker St, JOSANA, Dutchtown, Lyell-Otis, Maplewood, Edgertown-Dewey-Driving Park, and Little Italy Neighborhoods.

They also are inviting us to their **OPEN HOUSE**, **September 10, from 1-4pm** at their new site: **400 Dewey Ave.** You can drop by, enjoy a refreshment, meet the staff and learn of their many offerings from Emergency Rent Assistance to Quality of Life issues. Questions? Call (585)428-7620 or <u>northwestoffice@CityofRochester.gov</u> Or check out their website at: <u>https://www.cityofrochester.gov/nwnsc/</u> Another important mention is the **Monroe County CLEAR Initiative** (CLEAR = Coastal Lakeshore Economy & Resiliency) The New York State CLEAR initiative was created to support localities dealing with dynamic lakelevel fluctuations along the Lake Ontario shoreline. A resiliency plan for lakeshore communities within Monroe County is being prepared and the project team is looking for your feedback!

Hold the following dates to join the **Public Workshops**;

#### September 9, 2021 and October 21, 2021 .

Learn more and stay up-to-date on project events and progress at: <u>https://www.monroecountyclear.com/</u>





The Charlotte Community Association (CCA), Inc. is the oldest Community association in the area. With all that COVID-19 brought to our lifestyles, many volunteer opportunities await new faces and energy! The Communications Committee, who work on news for the newsletter, our website, graphic design and social media is just one example of where **your help** is needed. Get Involved – Volunteer on one of our eleven committees as a regular or a one-time event. Attend a meeting, check out

our **Plan's of Work** (POW) and see where your talents and a few hours of your time can make a difference. You decide how to best manage your commitment.

The CCA can help guide you to the appropriate channels to address your needs. This volunteer organization depends on <u>memberships</u>, <u>sponsorships and</u> <u>donations</u>. You can communicate with the CCA outside of our general meetings by email at: infocharlottecca@gmail.com.



Committee Name	Board Liaison	Community Liaison	Brief Description of plan- mission and tasks
Beautification	Patti O'Brien	Linda Paruta	Beautify public walkways, park areas, planters in the neighborhood. Tasks accomplished by the team
Business Alliance	Lindy Litwak	Open	Establish sponsorships through outreach with community businesses
Communications	Barbara Lake	Patrice Rosati, Val Vecchio	Plan and implement effective methodology for CCA website, social media, newsletter, awareness outreach
Community Development	Sue Roethel	Open	Team acts as an interface between local govt./bsns. dev/planning-zoning, etc. for community
Governance	Sue Roethel	Open	Monitor health of the organization, review Bylaws, conduct annual audit, assure compliance in regulatory
Membership	Lindy Litwak	Open	Establish, engage and maintain positive relationships with the community members
Nominating	RoseMary Shaw	Suzanne Phillips	Responsible for nominating board candidates
Scholarship	Patti O'Brian	Brian Labigan	Manages annual scholarship award program
Programing & Fundraising	Patti O'Brian	open	Establish alliances, secure grants, research alternate
Safety & Security	Tony Micciche	Jonathan Hardin	Fosters neighborly relationships and communication
Youth Engagement	Barbara Lake	Jonathan Hardin, MC 4-H	Develop relationships with local families and schools to focus on leadership, skill-building and activities

### **CCA Current Committees and their Plan**

#### CHARLOTTE COMMUNITY ASSOCIATION PROXY

<ul> <li>What is a Proxy? A Proxy is a person authorized to act on behalf of another.</li> <li>f you are unable to attend the November 1, 2021 meeting to vote in person, please complete this proxy form to authorize another member to vote for you. The Candidates names are not know at the time of this issue's printing.</li> </ul>	PART A – Assign your proxy here:         I, (print)
<ul> <li>Part A - declare who your proxy will be.</li> <li>Part B will be completed by your proxy who will then present this form at the November 1, 2021 meeting to cast your vote.</li> <li>Part C is your vote.</li> <li>This proxy, when properly executed, will be voted in the manner directed by you.</li> </ul>	Your phone number: Your signature: Date: <u>PART B</u> – <i>Your proxy registers to serve as your proxy here:</i> Proxy name: Proxy phone number:
Please <u>complete</u> , <u>sign</u> , <u>date and give to the person</u> <u>that you assign as your proxy</u> . IMPORTANT: YOUR PROXY MUST BE PRESENT AND BRING YOUR COMPLETED FORM TO THE NOVEMBER 1 2021 MEETING TO CAST YOUR VOTE.	Proxy address: Proxy signature: Date: <u>PART C</u> – Your vote to elect the following persons (fill in name and info in the form below) as Directors of the Corporation to a term of two years or serve until his or her successor is elected and qualified or until his or her early death, resignation or removal.

Board Candidate	Position	For	Against	Abstain
	Vice President			
	Treasurer			
	Communication Director			
	Director			
	Director			
	Director			

#### How can you vote for or run for a Board position on the CCA? It's as easy as 1,2,3...

- 1. Become a member with your dues paid (30 days prior the election on Nov 1st) make sure payment is received by Oct. 2, 2021 (you can pay online, or visit our website at <u>www.charlottecca.org</u>, make sure to save a screenshot of your transaction as proof) or see the membership form on pg.11.
- To self-nominate and become a candidate to serve, be a paid member within the Charlotte community and attend the Sept. 13th, 2021 CCA General meeting held in the Robach Building (upstairs) at 7pm. Declare the office/position of your intention in writing and bring a copy of your resume or a written summary of your relevant skills and experience.
- 3. Vote on **November 1, 2021** at our CCA General meeting at 7pm in person or by proxy.

#### **CHARLOTTE COMMUNITY NEWS**



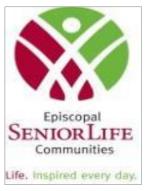


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# Health & Wellness Program for Seniors

E piscopal SeniorLife Communities has expanded its *Northeast Greece Neighborhood Program,* a health and wellness initiative for seniors, to include individual wellness coaching and support. The program is offered at **Beatrice Place**, located at 600 Denise Road in Northeast Greece, and is being offered virtually through Zoom

technology with the recent addition of in-person classes. Assistance is available for those who are not familiar with Zoom. Classes include meditation, exercise, weekly talks on positive thinking, plus educational programs such as



computer courses, creative writing and book discussions.

A complete schedule of activities is available at <u>www.EpiscopalSeniorLife.org/</u> <u>neighborhood-programs.</u>

### Special Offer!

If you join the *Northeast Greece Neighborhood Program* by October 1st,

receive one free month of an annual membership. Consider taking part in this exciting program – space is limited!

To register or for more information, contact Becky Hurysz at <u>rhurysz@EpiscopalSeniorLife.org</u> or 585.546.8439 x4420.





### Joseph D. Morelle -

#### U.S. Representative for New York

've always fought to support the needs of working families, which is why I was so proud to help enact the expansion of the Child Tax Credit in the American Rescue Plan. Before our legislation, the neediest families were too often left behind. Now, more children and families qualify for assistance. This historic investment will have a profound impact on our community, helping to uplift our families and reduce poverty.

86.3% of children in our district will gain from this expanded Child Tax Credit which is projected to lift 8,200 out of poverty locally -2,800 of them out of deep poverty. Now, with the expanded benefit for the youngest children and the ability to receive these payments monthly,

#### families will have more support and stability when they need it most. This Child Tax Credit can be used to pay for necessities, like daycare services, groceries, or putting gas in the car—so parents don't have to worry during an already challenging time. Our families deserve nothing less.

If you have any questions about the Child Tax Credit or any of our work in Congress, please do not hesitate to reach out to my office.

#### All the best, Congressman Joe Morelle

-	
Washington, DC Office	<b>Rochester Office</b>
1317 Longworth House	3120 Federal Buildi
Office Building	100 State Street

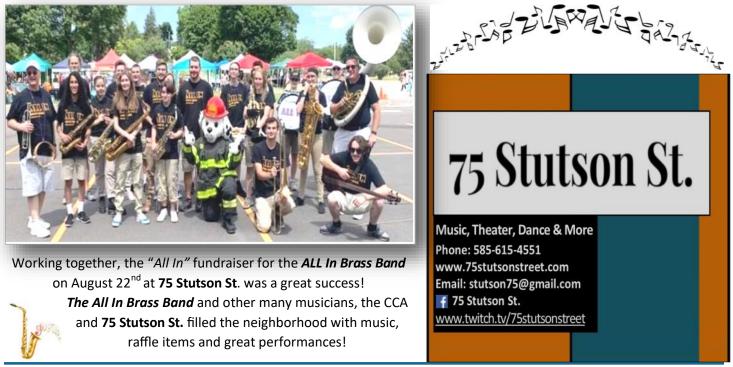
1317 Longworth House	3120 Federal Building
Office Building	100 State Street
Washington, DC 20515	Rochester, NY 14614
Phone: (202) 225-3615	Phone: (585) 232-4850
	Fax: (585) 232-1954



JosePeo - NW City Councilman

#### **Increasing Small Business Growth**

The City of Rochester recently released a report about small business growth in the city, and we are crushing it in the Northwest Rochester. From June 2020 to June 2021, businesses in the Northwest district have received approximately \$1.5 MILLION in funding to help start their businesses, invest in equipment, and hire employees. Compare that to the estimated new business funding in the Northeast district (\$597,000) and the Southwest district (\$758,500), and you can see small businesses in the Northwest district are growing at a pace double to triple that of other districts. I'm fully committed to assisting in any way I can, and confident that we are moving in the right direction. Our small businesses are re-emerging after the pandemic restrictions were lifting. As a small business owner, I know the daily struggles of payroll, staffing and overhead cost most all small business owners face. If you should need assistance or have questions about grants that might be available to small business owners in Northwest Rochester, please do not hesitate to reach out to me at 585-690-2984.Together we are increasing small businesses in the Northwest District and increasing job opportunities for our neighbors!



CCANewsNY@gmail.com

#### CYAA (2021 season review)

Submitted by Brian Labigan Well, baseball fans, the Charlotte Youth Athletic Association (CYAA) 2021 season (its 68th) is in the books. I'm happy to report that 115 boys and girls (ages 4-12) and their families were able to have a fun filled baseball season. We had to cancel our 2020 Spring season and thankfully were able to have a very small (35 boys and girls), 1<sup>st</sup> ever Fall season because of Covid 19.

For our 2021 Spring season this all changed, because of COVID restrictions. We were forced to modify our registrations and do them all via a Facebook portal. Needless to say, continued worry by some parents and being unable to advertise properly affected our overall numbers. But, we persevered.

In early May, the players started reporting to our baseball fields at Ontario Beach Park. There was a 2 week player evaluation period for each age group that was used to determine player's skills, for the purpose of dividing them in to evenly matched teams. Once teams were selected then uniforms were handed out. This included a hat, jersey and baseball socks (parents supplied baseball pants). Our different age groups played regularly scheduled games Monday-Saturday (twice a week) from mid May to the late July.

In addition to playing games, the players were able to participate in a Skills Challenge Day, on the 3rd Saturday in June. Each age group tested their hitting, throwing and running skills.

Each child received a participation medal and the top 3 finishers in each skill got a  $1^{st} 2^{nd}$  or  $3^{rd}$  place medal.

A free hot dog, chips and drink for players and families were provided by **CYAA**.

The **CYAA** also partnered with **SEABREEZE AMUSEMENT PARK** to sell reduced price tickets to the park on July 11<sup>th</sup> for players and Families. A generous donation by Wegmans helped us feed a picnic lunch to everyone.

Each age group culminated their regular season and playoffs and with a Trophy night. All players received a trophy. In addition we plan on trying to hold another small Fall season.

Many thanks go out to our network of dedicated parents, volunteers and team sponsors and benefactors, both public and private. Your donation of time, effort, monetary, and in-kind support to the children is indeed commendable. The overall viability of the **CYAA** depends on these partnerships.

Our concession/bathroom/storage building continues to be a big hit, as it provides much needed storage capacity, clean bathrooms, and a low cost meal and snack alternative for families. We were pleased to add home-run fences in 2020, and other site upgrades are in our future plans.

As always we remained committed to giving our children and families, a safe, fun, family oriented baseball league, where friendship and teambuilding is stressed over wins and losses.

If are interested in making a donation, our address is: CYAA PO Box 12524 Rochester, NY 14612 We are a Federal and NYS recognized 501c3 and all donations are tax deductible. Please visit us on Facebook or our website www.cyaa-baseball.com.



CCANewsNY@gmail.com

www.charlottecca.org

### 2021 CCA Scholarship Winner–Max English

**Maxwell English** graduated from Aquinas Institute and has been accepted to attend the University of Buffalo with a major in Environmental Engineering. He is the son of **Christine and Mike English** of Wyndham Rd.

Max is engaged in many activities including, Peer Ministry, Art Showcase, Varsity Indoor and Outdoor Track and working part-time at Veneto's Woodfired Pizza and Pasta. His volunteer and community service work include; CYO Holy Cross youth sports, Holy Childhood, Mary's Place, Holy Cross 5K, Holy Cross Festival, CYAA Baseball field maintenance, Holy Cross/Terri Masters Memorial Golf Tournament, and

helping his neighbor paint their house and garage.

He is a motivated young man determined to succeed and has earned the following honors and awards: National Honor Society Member, AP Environmental Science Award, Daniel Jerzak Memorial Scholarship, and a three time recipient of the St. Joseph the Worker Community Service Award. Max loves to serve; he has a heart for those who are vulnerable and he loves giving back to the community.

The CCA wishes Max success in all his endeavors! Congratulations!



Highly qualified instructors, nurturing, inclusive and diverse environment Dance \* Voice Lessons \* Improv Classes \* Show Choir \* Performance Opportunities \* Summer Camps \* School Break Camps (585) 802-1902 4785 Lake Ave. (Home of the historic Penny Arcade) musicaltheatreeducation.com

**Quality Musical Theatre Education** 

For ages 4+

Abundant Grace Church Congregation of Grace Communion International

4292 Lake Avenue Rochester, NY 14612

Pastor Leonard A. Banks (home) 585-271-2394

Sunday Service: 10 A.M.



Abundant Grace Church Living and Sharing The Gospel

FOOD PANTRY OPEN 6-8 P.M. 2<sup>nd</sup> & 4<sup>th</sup> Friday of Each Month

# **Charlotte Branch Library**

#### Food for Thought Book Discussion

Third Tuesday of the month at 11 am. In person program or via Zoom. \*

Pick up a copy of each month's selection at Charlotte Branch Library or call for curbside pickup (585) 428-8216.

#### September 21

The Splendid and the Vile by Erik Larson. "In The Splendid and the Vile, Erik Larson shows, in cinematic detail, how Churchill taught the British people "the art of being fearless." It is a story of political brinkmanship, but it's also an intimate domestic drama." Amazon.com

#### October 19

The Only Woman in the Room by Marie Benedict. "A powerful book based on the incredible true story of the glamour icon and scientist, The Only Woman in the Room is a masterpiece that celebrates the many women in science that history has overlooked.." Amazon.com

First Thursday Local History Programs September 2, 2021 at 2 pm In person program or via Zoom\*

. A History of Seneca Park Zoo presented by Maureen Whalen

In April 2020, **Maureen Whalen** published the first and only comprehensive history of Seneca Park Zoo. Her book, A History of

Seneca Park Zoo, traces the Zoo's history from 1894 through 2013. In this program she'll track the many changes at the Zoo from its years as a menagerie collection emphasizing the entertainment value of animals to its current role as a leader in species conservation and habitat preservation. "Today," she likes to say, paraphrasing a vintage Oldsmobile commercial, "this is not your father's zoo." She'll also talk about some of the animals who have been favorites of zoo-goers over its twelve and a half decades. Whalen, who has been a docent at the Seneca Park Zoo since 2006, spent eight years searching through old newspaper accounts and annual reports, conducting interviews, and writing the history. She will bring copies of the book to the program.

First Thursday Local History on October 7, at 2 pm In person program or via Zoom.\*

#### North Coast Ghosts: Local Lakeside Haunts presented by Maureen Whalen

Is it because they border the lake that there is so much physic energy in the northern parts of the county? As Halloween draws near, join us as **Maureen Whalen** chronicles stories of ghosts haunting areas of Greece, Charlotte, Irondequoit, and Parma. Included will be Our Mother of Sorrows Church, Holy Sepulchre Cemetery, Durand-Eastman Park, and the Charlotte Lighthouse.

#### About our presenter:

Maureen Whalen was a librarian with the Rochester Public Library for more than thirty years and the manager of the Charlotte Branch Library when she retired in 2007. Since her retirement she has pursued her interest in local history research. Along with Marie Poinan, she instituted the First Thursday History series here at Charlotte Library. She has been a volunteer at the Greece Historical Society since 2011 and curated their exhibits on the War of 1812, World War II, the Underground Railroad, Woman's Suffrage, and Prohibition. She also conducts walking tours of Holy Sepulchre Cemetery. In 2011 she co-wrote a history of the Rochester Public Library. She has been a docent at the Seneca Park Zoo since 2006 and is their historian as well. In April 2020, she published her book A History of Seneca Park Zoo.

> <u>Library Hours</u> Mon, Tues, 10 am - 5 pm Wed, Thur, 10 - 6 pm Fri, Sat, 10 am - 3 pm

> > Sun, Closed

\* Email your request for Zoom to: <u>Charlotte.Programs@libraryweb.org</u> to receive Zoom invitation.

#### Roc the Riverway Events and Charlotte Genesee Lighthouse Historical Society Information

#### Fri-Sat-Sun October 1,2 and 3 from 1 - 5 pm: Charlotte

**Genesee Lighthouse Tours.** Tour the oldest surviving aid to navigation lighthouse on Lake Ontario (1822); climb the Octagonal Tower to see the Fresnel Lens and a great panorama view. In the Keeper's House, view the history of Lighthouses in the area, display of Ontario Beach Park from the 1870s to 1920s, a new display on Women's rights, a stove that washes clothes, the lockups of Charlotte & more. Outside take a walk through the War of 1812 International Peace Garden. Admission \$5.00 (18 years & older); \$2.00 (5-17 years old), and FREE (4 and under). Open Fri., Sat., & Sun. For further information call 585-621-6179 or visit www.geneseelighthouse.org.

Sunday, October 3rd, 2-3 pm: Charlotte Village Cemetery Tour. Meet tour guide MAUREEN WHALEN on River St. for a guided tour of the old Village Cemetery. Visit the final resting place of daredevil Sam Patch, Charlotte's first settler, a lighthouse keeper, the first doctor, its Custom Collector, and a Navy veteran of the War of 1812. Admire the restoration work done by the Navy Seabee Veterans of America, Island X-12, to reset and repair damaged headstones. Parking is available on River St. **Sponsored by the Charlotte-Genesee Lighthouse Historical Society**.

#### For more information contact:

Frederick Amato, President Charlotte-Genesee Lighthouse Historical Society 70 Lighthouse Street Rochester, NY 14612 WEB SITE: <u>www.geneseelighthouse.org</u> EMAIL: <u>info@geneseelighthouse.org</u> LH PHONE: 585.621.6179 CELL PHONE: 585.943.2873



"America's Oldest Surviving Lighthouse on Lake Ontario"





# September, 2021

S	Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Concert 7pm Ruby Shoz	2	3	4
Picr Se	<b>mmunity</b> nic 4-7pm ee Pg 10 above	6 HAPPY LABOR DAY	7	8	9 CLEAR Public Workshops See Pg 2 for details	10 NW NSC Open House 400 Dewey Ave. 1-4pm See Pg 2 for details	
12 GRAN	national NDPARENTS	13 CCA Meeting 7pm Live/ Plus	14 PCIC Meeting on ZOOM 7pm	15	16	17	18
19		20	21	HAPPY FALL	23	24	25 ROC Tour de Champions -Special Olympics 8am-3pm- Check online for info
26		27	28	29	30		

CCANewsNY@gmail.com





Charlotte Community Association, Inc. *"A Community That Cares"* PO Box 12766 Rochester, NY 14612 www.charlotte.cca.org Community Membership 2022

Name(s):		
Email / Phone #:		
Address:		
	Membership Level	
Senior (age 62 and above)		\$20
◊ Student		\$20
<ul> <li>Single (any person not over 62)</li> </ul>		\$25
Output Couples (any two people at the	same address)	\$40
Family / Supporter (any four period	ople at the same address)	\$60
	Business Sponsorship	
Company Name (s):		
Email / Phone #		
Address:		
	Sponsorship Level*	
<ul> <li>Platinum (3.5"x 3") ad on CCA Newsletter and website</li> </ul>	<ul> <li>Feature story in newsletter</li> <li>Hyperlink to company website and social media</li> <li>Semi-annual advertisement published on CCA communication channels</li> </ul>	\$350
<ul> <li>Gold (3.5"x 3") ad on CCA Newsletter and website</li> </ul>	<ul> <li>Feature story in newsletter</li> <li>Hyperlink to company website and social media</li> <li>Annual advertisement published on CCA communication channels</li> </ul>	\$250
• Silver (3.5"x 3") ad on CCA	Hyperlink to company website OR social media	\$150

Newsletter and website

\*All content and graphics are the responsibility of the advertiser and are accepted as submitted 14 days before publication deadline on a first come first served basis.

\* **Sponsors:** Please send us a high resolution jpeg (300 dpi of greater). Sent a message to <u>ccanewsny@gmail.com</u> with questions or request for help!

#### JOIN NOW!

Electronic: Pay online with PayPal or Credit Card at our website: <u>http://www.charlottecca.org/rm\_join-cca/</u> Paper: Complete this form and mail to: CCA Membership, PO Box 12768, Rochester, NY 14612 with your payment.

O - Go Green Option: Check here if you want your newsletter delivered electronically to your email.

Electronic Newsletters replace paper versions and are delivered on week earlier.

#### Advertising

Want to promote an event or purchase ad space in the CCA Newsletter? \*Non-Profit business is \$25. \*For-profit business is \$50.

Contact us for details at ccanewsny@gmail.com.

**O** - Check here if you give CCA permission to print your name and sponsorship level in the CCA Newsletter.

**Charlotte Community Association** 

PO Box 12768 Rochester, NY 14612

## **TIME SENSITIVE MATERIAL**

**Deliver to Addressee or Current Resident** 



A Community that Cares!

	THANK YOU FOR READING THE CCA NEWS !						
Subscribe to the newsletter and get a copy delivered to your home each month							
Resolution me		October, 2021					
Sun	Mon	Tue	Wed	Thu	Fri	Sat	
					1	2	
		-	6		0	0	
3	4 CCA Meeting 7pm Live/ Plus	5	6	7	8	9	
10		12 PCIC Meeting on ZOOM 7pm See pg. 7	13	14 Deadline CCA News Nov / Dec 2021 Articles Due	15	16	
17	18	19	20	21 CLEAR Public Workshops See Pg 2 for details	22	23	
<sup>24</sup>	25 I	26	27	28	29	30	