

GENERAL MEETING MINUTES January 4, 2021 Via Zoom

7:01 pm Call to Order by Sue Roethel, President. Attending: Patti O'Brien, Vice President & Secretary; Lindy Litwak, Director; RoseMary Shaw, Treasurer; Tony Micciche, Director. Welcomed and introduced newest Board Director, Barbara Lake. Quorum confirmed.

CITY OF ROCHESTER AND COUNTY OF MONROE UPDATES

Rochester Police Department (Lt. Richard Waldo)

- One commercial burglary at the 7/11 at 4434 Lake Ave. There were 3 car break-ins and 3 stolen cars.
- PCIC meeting is Tuesday, January 19th via Zoom.

Fire House – (Capt. Scott Daly)

• There have been a couple of home fires and one fatal two-car accident on Lake Ave.

NWNSC - (Tammi Herron & Bruce Wilder)

- Bruce spoke about his business connections with the city of Rochester. There are some new businesses going into vacant buildings.
- Brother's Collision has changed names & owners.
- Tammi spoke about the restart of the Senior Meal Program with local restaurants which was popular from last year. From our community, the Taste of the Bahamas will participate again. Lakeside Haven is new this year. Seniors can call 211 for free meals. The high rises have been notified of this program.
- Small business grants are still available for needy businesses. Call 428-7620. There was a question regarding the new owner of the former Penny Arcade. MTEND School of Music is remodeling to go into this location. Tom Brewer asked about the construction of the new storage center on Boxart St. It appears to be up and running.

City Council Jose Peo -

- Jose spoke about the COVID outbreak in the high rises. The city brought testing to the residents.
- The Northwest Police substation is still going to be built in the Ridge Rd. and Lake Ave. site.
- Jose has requested a DWI check point on Lake Ave.

Monroe County Legislator – Yversha Roman (not in attendance)

NYS Senator Jeremy Cooney (represented by Miranda)

• They are currently located in former Senator Joe Robach's office. She provided the phone number and email. Phone 585.225.3650 and cooney@nysenator.gov

NEIGHBORHOOD UPDATES / COMMUNITY CONCERNS

7:25 pm Open Session

RCSD –Leadership Academy – (Dr. Vaughn Collins)

• Many items have been donated to the school. They are currently setting up a virtual shopping site for these items. Contact him at the school for more information to donate.

Churches –

OBPPC – (Fred Amato)

• Kite Flight date has been moved to May 16th from 9 am to 4 pm.

CHARLOTTE COMMUNITY ASSOCIATION, INC.

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- Concerts at the Shore are planned but still "up in the air" depending on current pandemic.
- Sue asked if the Robach Center is available for CCA meetings in the future.

Charlotte Lighthouse Historical Society – (Fred Amato)

- The museum has some appliances and an old sewing machine that were donated.
- Joe Robach donated a painting of the area showing the old buildings from the late 1800's.

Library – (Pat Conner)

- The library is still curbside pickups only.
- Dennis Williams is the new branch manager and Pat read to everyone an email from him.
- Dulcimers are available for rental.
- This branch still has a book club meeting. The next one is January 19th via Zoom. The book is "A House Among the Trees".

BOARD REPORTS

President's Report: (Sue Roethel)

• Sue discussed the new Plans of Work for the ten committees. She reminded everyone of the many opportunities for members to join or chair a committee of their interest.

Vice President Report: (Patti O'Brien) – nothing new to report.

Treasurer's Report: (RoseMary Shaw)

- December treasurer update shows beginning balance of \$14,156.36 and ending balance of \$14,699.56.
- The Annual Report was read. 2020 was a net loss year due to the Covid pandemic and no fundraising.

Secretary's Report: (Patti O'Brien)

• General Meeting Minutes from Dec. 7, 2020 and Board of Directors Minutes from 12/21 are in Dropbox for revisions or approval by the BOD.

Committee Updates

- Community Development- Sue/Lindy Sue talked about this group focusing on business outreach to get behind our Vision Plan and to look at rezoning.
- Safety & Security update Tony Micciche (Liaison)
 Contacting the city regarding installation of cameras to prevent burglaries.
- Beautification Committee Linda Paruta (Chair) Patti O'Brien liaison
 Linda has her volunteers ready when the weather permits. Hoping for help with plantings from the County.
- Communications RoseMary Shaw (liaison) RoseMary is looking for volunteers to help with this group.
- Governance
 - The board will review our by-laws in 2021.
- Membership & Sponsorship-Lindy and Tony (liaison) Glen Gardner (Chair) Lindy, Tony & Glen Gardner have split up the list of businesses to contact and get updates on their current information.
- Nominating- Sue Phillips (Chair) and RoseMary (Liaison)
 Sue is looking for new people to volunteer with the board.

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- Programming & Fundraising Patti O'Brien (Liaison)
 Kite Flight will be live and at the beach on May 16th. Pandemic permitting.
 A virtual social gathering was discussed. Pat Conner told us of a SEAC fundraiser that was a "Progressive Take-Out" from local restaurants.
- Scholarship Brian Labigan/Tom Brewer (Chairs) Patti O'Brien (Liaison)
 Working to get into the schools earlier so we get more applicants. Suggesting print outs announcing our scholarships to send home to students.
- Youth Engagement Jonathan Hardin (Chair) and Barbara Lake (Liaison) Jonathan and Barbara are meeting once a month and are hoping to begin a health and wellness initiative.
 - Hoping to bring Holy Cross elementary and 2-year Confirmation class into volunteering.
 - Standardizing a format to reach all these groups, including RCSD School 42. Barbara shared that she has grant writing experience which would be helpful for this committee.

8:22 pm Adjournment

UPCOMING EVENTS – Mark your calendars please: 1/19/21 PCIC Meeting, 7 pm, via Zoom 2/1/21 General Meeting, 7 pm, via Zoom 2/15/21 BOD Meeting, 6:30 pm, via Zoom