



Charlotte Community Association, Inc.

"A Community That Cares"

Board of Directors Meeting

Monday November 16, 2020

6:30 PM Via Zoom

Call to order. Meeting was called to order by President Sue Roethel. Also in attendance Vice President Patti O'Brien, Treasurer RoseMary Shaw and Director Tony Micciche. Director Linda Litwak is excused. A quorum is present to conduct business.

Welcome invited guests: Jonathan Hardin, Barbara Lake and Charles Romano

Guests:

- Grant Opportunities – Jonathan discussed a grant for Ring door cameras. We need 50 people who would like one from our community. Through Five Star Bank, partnering with the Rochester Community Foundation, they are providing them free of charge. We would need names and addresses to comply. No labor to install these is available. Jonathan will send some information in to the CCA newsletter and on social media. Sue proposed and RoseMary 2nd, approved.

New Business

- Nominations for Board of Directors – Barbara Lake and Charles Romano (both members) have expressed interest in joining the CCA Board. We discussed their interests, and the committee reiterated our by-laws mentioning "no political bias when representing the organization". Barbara said her interests are in looking at future opportunities for membership and sponsorships, in addition to Youth Engagement. She suggested adding Holy Cross to this group.
- Budget Review – Cumulative 2020 and 2021 proposed budgets are being reviewed. Sue proposes to table this for December board meeting. This is approved.

OLD BUSINESS

- Gift card for Donna Bour Purdy for Mr. Dominic's in gratitude for her many years on the Communications Committee
- Tree Lighting – December 4th at 6 pm. Jonathan will have Pastor Banks to do a blessing, while we gather to light the tree. No refreshments or celebration inside the Firehouse due to Covid. Info will go out to social media requesting masks and social distancing.
- Committee Plans of Work (POW) for 2021 will need to be completed by December BOD meeting. The plan of work for the Community Membership/Sponsorship is being put together by Barbara and Lindy. They are trying to outreach to the business community and focus on our Vision Plan.
- Meeting schedule for 2021 has been put together and dates have been set with the County for the Robach Center when it is suitable to return. These dates will be posted on the CCA website. Trying to plan an onsite meeting for January 4, 2021.

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

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PRESIDENT'S REPORT

- Sue attended the Neighborhood Associations Presidents' meeting via Zoom. The ABC streets reported an anti-racism meeting had good results. Sue will send out the information from this meeting in case we would be interested in doing one similar.
- MNBN – This group is pushing back on the City's re-zoning process for the 2034 Project

VICE PRESIDENT'S REPORT

SECRETARY'S REPORT - Approval of minutes have been sent via Dropbox for 10/5, 1/19 and 11/2

TREASURER'S REPORT

- Current balance and activity

COMMITTEE REPORTS

- Beautification –
- Communications – RoseMary requested a short bi-line by the board members, to add to our names in the upcoming newsletter
- Community Development
- Governance
- Membership/Sponsorship & Outreach – Sue will complete post card language by the end of 2020 so we can add the cost of this mailing to the 2021 budget
- Nominating
- Programming and Fundraising
- Safety & Security
- Scholarship
- Youth Engagement

MEETING ADJOURNMENT – 8:25 pm

Upcoming Events:

- **12/4/20** **Tree Lighting Ceremony 7 pm at the Firehouse**
- **12/7/20** **General Meeting via Zoom 7 pm via Zoom**
- **12/21/20** **BOD Meeting, 6:30 pm via Zoom**

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