



# Charlotte Community Association, Inc.

*"A Community That Cares"*

## Board of Directors Meeting Minutes

Monday, August 24, 2020

Call to Order at 6:30 pm via Zoom. Three in attendance: Sue Roethel, RoseMary Shaw, Tony Micchiche. Excused: Patti O'Brien, Lindy Litwak. With five currently sitting board members, three is a quorum to conduct business.

### OLD BUSINESS

- **Outreach to Residents & Businesses:** Special mailing to go out with the November/December newsletter. Goal is to bring awareness of the CCA and to increase memberships and sponsorships as alternative fundraising in 2020. We are reallocating funds from the cancelled Best of Charlotte event to this outreach initiative. RoseMary said there are 1,200 addresses that we have, at \$.55 each stamp to mail first class, totaling \$660.

Tony offered to go out personally to the businesses around the end of October. He will coordinate with Lindy on his, as she is the Board Liaison to the Membership/Sponsorship & Outreach Committee and is working on a plan to start a new CCA Business Alliance. This has been a primary goal of the board for 2020.

- **Fall Ballot and Voting:** Deadline for nominations for Board candidates is at the September 14<sup>th</sup> CCA General Meeting. So far there are no new nominations besides the sitting board members whose seats are up for re-election. The final slate of candidates will be announced at the October 5<sup>th</sup> CCA General Meeting, and the fall elections will be held at the November 2<sup>nd</sup> CCA General Meeting. Since we won't be gathering for these meetings, we'll have to provide an alternative voting mechanism on November 2<sup>nd</sup>. If the final slate is only sitting board members who wish to continue in their current seats, we may not need to mail out proxy ballots. Sue and RoseMary will check with the Bylaws to see what is actually required to happen in this case.

### NEW BUSINESS

- **Meeting Agendas / Guest Presenters:** Sue asked for ideas to make the General Meetings more interesting and informative. The new Monroe County Parks Director, Patrick Meredith, and his manager of the Robach Center could be invited as guest presenters at an upcoming meeting.
- **Fundraising:** Our funds this year are low because we have not been able to do any fundraising events. We considered whether we'd like to put something together, but it would have to be online. Consensus was that we don't have enough people right now to take on a new initiative, other than the outreach one we've already agreed to do. Maybe reconsider in 2021.
- **Mini Clean Sweep:** A clean-up is needed at the Bill Davis Overlook and maybe other locations as well. Maybe October? We'll need to check in with Linda Paruta to ask for her advice on this. Sue will ask Patti for Linda's contact information.

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- **Membership dues changes to Bylaws:** Recent changes we made to membership dues that tie to the number of votes must also align with the Bylaws. While the Board may make changes to the dues, a revision to the Bylaws must be proposed and brought before the membership for a vote. This is something we need to address by early 2021.
- **Communications team:** A meeting needs to happen soon to clarify roles and responsibilities going forward. Sue will set up a Zoom meeting for RoseMary, Sue, Donna, Patrice, Valerie and Emily to discuss all mediums and processes (newsletters, web, social media, emails, and talking to the press). RoseMary suggested we take a class with Simple Tech to teach us how to manage the content on the website.

## **PRESIDENT'S REPORT**

- **NA Presidents' meeting:** Zoom meetings on 7/28 and 8/11 hosted by Daisy Algarin-Rivera. Very informative. Presentations about Play Roc campaign (play kits for kids); artist who does paintings & sculptures of people's pets & gives proceeds to area shelters; D&C community engagement editor who wants stories of positive things happening in the neighborhoods; grant program where area restaurants get funding to provide free meals delivered to seniors; Keep Roc Beautiful program where we can request help with supplies for mini clean sweeps.
- **NBD meeting re next RFP:** Sue and Maria Furgiurele from CDCR met with Gary Kirkmire on 7/27. He said the next RFP for the Port will be sometime after pandemic is over. Meantime, we will continue to work on a refinement of the Vision Plan.
- **NW Town Hall meeting:** Sue attended on 7/27 hosted by Jose Peo and Jonathan Hardin. Good opportunity for NW neighborhoods to join together to address issues with City Council.

## **VICE PRESIDENT'S REPORT**

## **SECRETARY'S REPORT**

- Last BOD minutes need revision. In Patti's absence, RoseMary will make the proposed changes and send out to board for approval.

## **TREASURER'S REPORT**

## **COMMITTEE REPORTS**

- **Safety & Security:** Tony attended the PCIC meeting. There have been a number of stolen cars and car break-ins. There was a meeting hosted by NBD that involved landlords and the Legal Aid Society. Landlords cannot evict delinquent tenants until October 1<sup>st</sup>. It was suggested that we invite Gary Kirkmire to the next CCA meeting to present on the new rental laws.

## **MEETING ADJOURNMENT**

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