



Charlotte Community Association, Inc.

"A Community That Cares"

Board of Directors Meeting

Monday July 20, 2020

6:30 PM Via Zoom

Call to order. Attendance: Sue R., Patti O., RoseMary S., Tony M. Absent: Lindy L. Confirm Quorum

GUEST PRESENTER: Jonathan Hardin attended to report the following to the board.

- Nine lights have been provided by the City of Rochester for the parking lots. The County needs to fix approximately 50 lights that have been out for quite some time. Emails to Brian Marianetti who is the County Legislator in Charlotte for the area north of Stutson St. and including the beach area have been ignored. Jonathan suggested that we can get in on the County Legislature meetings the first Tuesday of any month and let them know our frustration.
- RPD meeting with Lt. Waldo and Capt. Cornell with Jose and Jonathan. It is suggested that racial profiling may be occurring between Windjammers & Dominic's against Taste of the Bahamas.
- Trying to see if the Charlotte area would be a good location for a statue of Frederick Douglass.
- Checking into a speed sign for Lake Ave. There are now solar powered speed signs and money might be raised by various grants or neighborhood groups.
- 294 N. LeMoyne -there is still issues with getting tenants removed due to a freeze on evictions.
- More sheriff cars are helping out RPD at the beach
- Daisy is still trying to get CCA a weed eater for our gardens.

OLD BUSINESS

- Membership and sponsorships. RoseMary has proposed changes in the membership amounts as follows: \$20 for Seniors/Students (1 person/1 vote) Singles \$25 (1 person/1 vote), \$40 Couples (Two people at the same address, two votes) \$60 for Family/Supporter (Up to four people at the same address up to 4 votes) We need to let our members and business know that their dues provide neighborhood advocacy. Patti proposed this measure and Sue second. Unanimous vote. Sponsorships proposed for 2021 – RoseMary suggested \$125 Silver (1 vote), \$250 Gold (2 votes), \$300 Platinum (3 votes). A vote to allow sponsors to get a vote was proposed by Sue and second by Patti. Unanimous.
- Lindy and Glen. have gone to some businesses to talk about a Business Alliance. They need clarification as to what the purpose would be. We are hoping to get the business together to show our Vision Plan and ask for support.

NEW BUSINESS

- It was proposed by RoseMary to reallocate \$450 from the budget earmarked for the CCA picnic to the Beautification Committee this year only for additional mulch and flowers as the County cannot provide this year. Moved by RoseMary, second Patti. Unanimous

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

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- Best of Charlotte – We will redirect funds from this year's BOC and mail the newsletter to ALL Charlotte residents. We will call it the BOC Issue. RoseMary to get pricing from Patrick Printing for a big mailing. We will need to get public records of addresses. Patti raised the proposal and Sue second motion. Unanimous.

PRESIDENT'S REPORT

- MNBN wants a voice at the table for rezoning. Sue is on a subcommittee to learn more.
- RFP – Gary Kirkmire told Sue that the last RFP only had one developer's plan. The proposal did not meet the city's criteria, as outlined in the RFP. Another RFP will go out after COVID-19 recovery.
- CDCR – Gary, Marie and Sue will meet on July 27th with our latest Vision Plan developed with CDCR.
- The next newsletter will feature the two scholarship award winners.

VICE PRESIDENT'S REPORT

- OBPPC Update – Patti reports this group has not met since beginning of March. All fall Big Band dances and the Winterfest and Polar Plunge have been cancelled for this fall and winter.

SECRETARY'S REPORT

- June's BOD minutes as well as the July General Meeting minutes have been approved and uploaded

TREASURER'S REPORT

- Current balance and activity, current balance was not reported however changes in budget were discussed and approved by

COMMITTEE REPORTS

- Beautification – Patti will call Linda Paruta to inform her of the additional monies.
- Communications – We are working to find a new person who can take on the newsletter remotely. Social Media – we need to work with Val and Emily to get this online. The Website has been moved to Simple Tech (Andrew Hollister). We need a privacy statement put together as soon as possible. Donna and Rosemary will work on this. This team will meet to delineate rolls and work to expand

MEETING ADJOURNMENT

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Upcoming Events:

- 8/3/20 General Meeting via Zoom
- 8/17/20 BOD meeting via Zoom

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