



Charlotte Community Association, Inc.

"A Community That Cares"

Board of Directors Meeting Minutes

Monday, May 20, 2019, 7 PM, 75 Stutson St.

Call to Order, Attendance, Confirm Quorum, Introduce Guests

Meeting was called to order by President Hardin at 7:03 PM. Also, in attendance were Rose Mary Shaw, Secretary, Patti O'Brien, Treasurer, and Director Lindy Litwak. A quorum is confirmed.

President's Report:

- The city is still discussing association guidelines with the neighborhoods. This will be an ongoing process until some agreement is reached.
- It appears the city has rejected both RFP proposals and is talking with another group. Jonathan requested that the Community Development Committee reach out to Baye Muhammed with specific questions.

Secretary's Report: Approval of minutes, Board Meeting 4.15.19 and General Meeting 5.6.19

- Patti moved to accept and Lindy seconded. Passed.

Treasurer's Report: Monthly update

- Patti reported we have one new sponsor and a few more memberships.
- After Jonathan showed concern for the membership list RoseMary offered to take a second look at all information to verify and provide Patti with corrections as needed. RoseMary and Patti feel that the list is now nearly accurate. At least Sponsors have all been identified correctly. There are a few outstanding issues which RoseMary will try to resolve by looking at membership forms.

Old Business:

- We need to do outreach to non-returning sponsors. Lindy will begin to make calls or visits in July.
- Jonathan is working on a plan for outreach to get new members as well as paid Facebook Advertising.
- Patti is reaching out through email to 2018 non renewing members.
- Improvements to the website needed, add a donation button and a button to sign up for email not related to the newsletter.

New Business:

- Complete our Calendar for the year.
 - June 8, MNBN Picnic, 12-3 PM Shoreside Pavilion
 - July 10 Community Outreach
 - August 5, CCA Picnic, in lieu of regular meeting
 - August 6, National Night Out will end at OBP
 - August 7, Scholarship Awards at Concert
 - December 1, Best of Charlotte, planning to begin in July.

CHARLOTTE COMMUNITY ASSOCIATION, INC.

POST OFFICE BOX 12768, ROCHESTER, NEW YORK, 14612

WWW.CHARLOTTECCA.ORG * 585-865-6101 * INFOCHARLOTTECCA@GMAIL.COM



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Upcoming Events:

See Above

Also:

6/17/19 BOD Meeting 6:30, 75 Stutson

7/1/19 General Meeting, Robach Center, 7PM

Meeting Adjournment

- Meeting adjourned at 8:00 PM

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