

# Charlotte Community Association

## GENERAL MEETING MINUTES

Monday, August 7, 2017, 6 pm

The Roger Robach Community Center, 2<sup>nd</sup> Floor

### OUR MISSION

*To build a stronger community and to enhance the lives of our residents by providing a forum for sharing information, connecting neighbors and stakeholders, and fostering civic engagement while preserving and promoting the heritage of the Village of Charlotte.*

## ANNUAL MEMBERS' PICNIC

The annual membership picnic was scheduled for the first time at the Robach Community Center just prior to the monthly General Meeting. It was well-attended, and people seemed to appreciate the event being held indoors and just prior to the monthly meeting.

## CALL TO ORDER / ATTENDANCE

Meeting called to order by President Jonathan Hardin at 7:06 pm. **Board Members in Attendance:** Jonathan Hardin, President; Sue Roethel, Secretary; Patti O'Brien, Treasurer; Donna Bour-Purdy, Communications Officer; Mary Chambers, Director; and Tommy Borrelli, Director. **Excused:** Jose Peo, Vice President. There was a quorum of the board to conduct business and about 56 people in attendance for the abbreviated agenda.

## BOARD REPORTS

### President's Report:

- **Neighborhood Outreach event on 7/11** - Very well-attended. Board members served 200 hot dogs and 150 bottles of water to residents of the Harbortown Tower apartments. Saelens in Buffalo donated 500 hot dogs; some were used for this Outreach, and some for National Night Out, Falleson Rd. Block Club Party, and Lyell-Otis Neighborhood Association Outreach event;
- **Genesee Land Trust Meeting on 7/19** – Attended by about 13 neighborhoods bordering the river. CCA will attend future meetings;
- **Charlotte Village Festival on 7/22** – CCA had a membership/info table;
- **National Night Out Against Crime on 8/1** – This year the motorcade started at different locations and ended up at Maplewood Park with the Maplewood Neighborhood Association hosting. Next year the picnic will return to Ontario Beach Park with CCA hosting;
- **Rotary Luncheon for Mayoral Candidates on 8/1** – Many Neighbors Building Neighborhoods (MNBN) invited; Jonathan attended for CCA;
- **Meet the Candidates on 8/8** – Co-hosted by CCA and MNBN. Doors open at 6:30; event starts 7 pm. 17-18 candidates for Mayor and City Council elections will attend;
- **Scholarship Awards Ceremony on 8/9** – President Hardin and Treasurer O'Brien will present awards to two winners on behalf of the Scholarship Committee;
- **Many Neighbors Building Neighborhoods (MNBN) update** – The Highland Park Neighborhood Association asked for support with their campaign to stop an unwanted development project involving a 500-unit apartment complex. They're experiencing much the same as Charlotte did with the Port. The goal of MNBN is to provide organized advocacy to neighborhood groups as needed;
- **Postcard mailing** – There's been some backlash from a mass mailing of postcards CCA initiated as an introduction/membership drive. The original intent was to include *all* residents in the mailing, but the cost was prohibitive (\$6-8K). An affordable alternative allowed the postcards to be distributed at the

discretion of the post office, which meant that individual mail carriers could decide what to do with them. Consequently, some residents never received them.

#### **Treasurer's Report:**

- \$457.02 revenue from new memberships as a result of the postcard mailing;
- Additional postage and printing of postcards will come out of \$2,500 NeighborGood Grant;
- \$797.83 expended for printing, postage, and reimbursements for supplies purchased;
- Printing costs for newsletters reduced from \$350 to \$180/issue;
- \$22,012.89 ending balance as of 7/31.

#### **Committee Updates:**

- **Charrette Steering Committee** – Meeting regularly to plan the all-day charrette, which is now set for 11/14 at the Port Terminal Building. All community will be invited; pre-registration *required* to participate in full day of activities; registration to open 9/7. Charrette study area includes 6 focus areas: 1) Transportation, 2) Year-Round Activities in Underutilized Spaces, 3) Port/Marina/Terminal Building, 4) River St. N., 5) Lake Ave. Corridor north from Pattonwood to Beach Ave. & west to Ruggles St., and 6) Ontario Beach Park/Robach Community Center; website and FB pages are under construction to get the word out;
- **Governance Committee** – The restated Certificate of Incorporation (COI) that was submitted to NYS with our approved Bylaws has been denied as not being compliant with new laws. Our attorney has edited accordingly and the new COI needs approval by the membership. Special mailing and vote coming at election time this fall.
- **Programming & Fundraising Committee** – 2<sup>nd</sup> annual Best of Charlotte event scheduled on 12/3. Six vendors signed up so far. Wegmans is sponsoring. Yearly CCA sponsors are automatic event sponsors. Local restaurants are being asked to donate food samplings.

#### **ANNOUNCEMENTS / UPCOMING EVENTS**

- 8/8 Meet the Candidates, 7 pm, Robach Community Center – Tony Micciche has a County Legislature meeting same night
- 8/9 Scholarship Awards Ceremony, 7 pm, Ontario Beach Park Gazebo – 2 awards to be presented
- 8/10 Public Forum on Parcel 5 Development, 5:30 pm, City Council chambers, Church St.
- 8/26 Falleson Rd. Block Club Party, 1-5pm (Note: City charges for permit to have a block party, so other neighborhoods are invited to host their own neighborhood party as a private gathering)
- 9/11 CCA General Meeting, 7 pm, Robach Community Center - Nomination deadline for board elections

#### **ADJOURNMENT**

The meeting adjourned at 7:40 pm. Minutes submitted by Sue Roethel, CCA Secretary.