



# Charlotte Community Association

*"A Community That Cares"*

## Board of Directors Meeting

Monday, September 18, 2017, 6:38 PM / Port Terminal Building, 2<sup>nd</sup> floor conference room

### HOUSEKEEPING

#### Call to Order, Attendance, Confirm Quorum

- Meeting called to order by President Johnathan Hardin at 6:32 pm. ***In Attendance:*** Jonathan Hardin, President; Jose Peo, Vice President; Sue Roethel, Secretary; Patti O'Brien, Treasurer; Donna Bour-Purdy, Communications Officer; Directors: Mary Chambers and Tommy Borrelli. There was a quorum of the board to conduct business.
- Announcements: Mary will be out of town 9/22-10/9; Donna will miss the 10/16 BOD meeting.

#### President's Report:

- **MNBN meeting on 9/14:** City hired Daisy Rivera Algarin as new Director of Neighborhood Service Centers. She will report to NBD Commissioner Baye Muhammad and will be Ron's new boss. Kaeri Carroll from MNBN now on City Planning Commission. New neighborhood association, Atlantic/Culver/East Main (ACE) has joined MNBN. Group will start meeting in different neighborhoods; Charlotte is in November. Upcoming meeting will be on topic of Safety & Security and will include State Troopers, DEA, District Attorney's Office, Monroe County Sheriff's Office, and RPD.
- **Rochester Police Foundation's Blue & Gold Gala on 9/16:** North Winton Village Neighborhood Association sponsors this event with a \$10K donation. It was held at the Hyatt downtown; tickets were expensive.
- **Rochester Marathon on 9/17:** Very successful again this year with the course running down Lake Ave., on the River Trailway at Turning Pt. Park, then back to lake Ave. and turning onto Pattonwood over the O'Rorke Bridge to Irondequoit. CCA volunteers manned a water station at Lake & Pattonwood.

### NEW BUSINESS

1. **Tree Lighting Ceremony in December:** Brian Labigan reported that the strings of lights we've been using are old and damaged; new ones are needed. Brian is coordinating with Jim Farr to replace them and CCA will pay.
2. **Causewave presentation on 9/19:** Donna has coordinated a visit for the board to learn what services they can provide to us. In particular, we need assistance with a new branding campaign next year.

### OLD BUSINESS

1. **Elections on 11/6:** Ballot will be presented at the October General Meeting. The only candidates are four current board members running unopposed: Jose for VP; Patti for Treasurer; Donna for Communications Officer; and Mary for Director. There are still two additional Director seats that are vacant and may be appointed by the board until they are up for election in 2018. The 2017 ballot and proxy form will be mailed out to members in a special edition newsletter that will include the approval of the Restated Certificate of Incorporation.

#### **CHARLOTTE COMMUNITY ASSOCIATION MISSION:**

*To build a stronger community and to enhance the lives of our residents by providing a forum for sharing information, connecting neighbors and stakeholders, and fostering civic engagement while preserving and promoting the heritage of the Village of Charlotte.*

2. **Charrette on 11/4:** Online registration system is open; paper registration forms and flyers distributed to area businesses. Press release has been posted to website and distributed to local media outlets. Information will also be shared on social media. We're expecting to have 150 participants + 50 volunteers. Jonathan obtained quotes from four vendors. Herrema's donated sample sandwiches and quoted \$1,080 (lowest bid) for sandwiches, 20 bags of chips, 12-15 jars of pickles, and cookies. They are giving us a neighborhood discount. Platters, serving bowls and utensils will be borrowed from Jetty. OBPPC is letting us use their coffee maker and supplies; we'll buy whatever other supplies are needed. A flyer, registration form and postcard were created; they'll be distributed around the neighborhood soon. The Signery has offered to print yard signs at cost. The Steering Committee is tasked to write descriptions for each of six focus areas that charrette participants will focus on. Also needed is a written narrative about the history of the area up to present time.
3. **Best of Charlotte on 12/3:** Tickets are printed and ready to distribute.
4. **Meet the Candidates Night on 10/3:** Incumbent Sheriff O'Flynn and candidate Todd Baxter have confirmed.
5. **River Romance on 10/6-8:** We can have a table in the Port Terminal Bldg. on Saturday, 10/7, 11am-4pm to hand out membership information and sell Best of Charlotte tickets.

## ADJOURNMENT

Meeting adjourned at 7:56 pm.

## UPCOMING EVENTS

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| 9/19  | PCIC Meeting at Aquinas Institute, 1127 Dewey Ave., 7 PM   |
| 9/20  | Chief Ciminelli's PCIC Meeting, 5:30 pm (Jonathan only)  |
| 9/21  | Safety & Security Committee Meeting, 6 pm, walking the Genesee Riverway Trail (meet at 110 Petten St.) |
| 9/27  | Neighborhood & Business Development (NBD) Open House, 5:30-7:30 pm, City Hall Atrium                   |
| 10/2  | CCA General Meeting, 7 pm, Robach Community Center   |
| 10/3  | Meet the Candidates Night, 7 pm, Robach Community Center   |
| 10/5  | MNBN, 6 pm, PLEX (Jonathan only)   |
| 10/12 | MNBN/S&S Committee Meeting w/ Law Enforcement (time & location?)                                       |
| 10/16 | BOD Meeting, 6:30 pm, Port Terminal Bldg.  |
| 10/17 | PCIC Meeting, 7 pm, Aquinas Institute, 1127 Dewey Ave.   |
| 11/4  | Charrette Day, 8:30 am – 4:30 pm, Port of Rochester Terminal Bldg.                                     |
| 11/6  | CCA General Meeting, 7 pm, Robach Community Center   |
| 11/20 | BOD Meeting, 6:30 pm, Port Terminal Bldg.  |