



Charlotte Community Association

"A Community That Cares"

Board of Directors Meeting

Monday, October 16, 2017, 6:30 PM / Port Terminal Building, 2nd floor conference room

HOUSEKEEPING

Call to Order, Attendance, Confirm Quorum

- Meeting called to order by President Johnathan Hardin at 6:39 pm. **In Attendance:** Jonathan Hardin, President; Jose Peo, Vice President; Sue Roethel, Secretary; Patti O'Brien, Treasurer; Directors: Mary Chambers and Tommy Borrelli. **Excused:** Donna Bour-Purdy, Communications Officer. There was a quorum of the board to conduct business;
- Matt Juda was unable to attend; he'll attend the November 20th meeting.

President's Report:

- RPD Chief Ciminelli's PCIC meeting 9/20: 5,000 drug houses across City with 8 officers covering them; RPD asking for volunteers to do clean sweeps, as it deters drug houses;
- MNBN meetings 10/5 and 10/12: About 18-20 neighborhoods represented; 50+ people attended law enforcement meeting with RPD, Sheriff's Dept., DA's office, NYS Police, Secret Service, FBI; these cooperative meetings will happen quarterly as part of a Safety & Security committee of MNBN; next one is November 9th in Charlotte; it is open to visitors; MNBN wants each neighborhood to send a letter to City in support of Cobb's Hill's rejection of proposed development;
- Meet the Candidates Night 10/3 was cancelled due to lack of participation by all but 1 candidate running for public office.

Treasurer's Report:

- Look in Dropbox for monthly budget reports.
Action item:
 - Patti will send Jonathan the monthly reports and 2018 draft budget shell so he can post them.

Chief Communications Officer's Report:

- Communications budget significantly dropped over the last few years; needs to increase now for re-branding activities in 2018.

Committee Reports:

- **Safety & Security:** Last meeting 3 people showed up to walk the River Trailway; reducing to quarterly meetings now due to lack of participation.
- **Community Development:**
 - NBD reorganization open house at City Hall; Jonathan and Sue attended;
 - Tapecon sale pending; new owners want to present their redevelopment plan to community;
 - Cannonball Café now closed for good; building owned by CCDC; they're looking for new tenants.

NEW BUSINESS

1. **BOD Vacancies:** Postponed to November BOD meeting;

CHARLOTTE COMMUNITY ASSOCIATION MISSION:

To build a stronger community and to enhance the lives of our residents by providing a forum for sharing information, connecting neighbors and stakeholders, and fostering civic engagement while preserving and promoting the heritage of the Village of Charlotte.

2. **Budget Process for 2018:** Following line items are approved:

- \$700 Beautification Committee
- \$8,000 Communications Committee (includes \$2,950 + \$5K for re-branding)
- \$350 Governance Committee (filing fees)
- \$300 Membership & Outreach Committee (includes postcards/welcome mailing to new residents)
- \$50 Nominating Committee (Candidates Night refreshments)
- 3,500 Programming & Fundraising Committee
- \$200 Safety & Security Committee (block clubs)
- \$500 Community Development (\$15 ea x 30 banners; City will install);
- River St. sign is rotting; needs replacement

Action Items:

- Jonathan and Patti will prepare a draft budget for approval in November;
- Sue will write a letter to Marianne about hanging banners next Spring.

3. **Meeting Schedule Proposal for 2018:** Approved for 1st and 3rd Mondays with exceptions due to holidays:

- **General Meetings:** 1/8, 2/5 (charrette report); 3/5, 4/2, 5/7, 6/4, 7/9, 8/6 (annual picnic), 9/10 (nominations due), 10/1 (ballot announced), 11/5 (elections), and 12/3;
- **BOD Meetings:** 1/22, 2/19, 3/19, 4/16, 5/21, 6/18, 7/16, 8/20, 9/17, 10/15, 11/19, 12/17.

4. **Beautification:** River St. sign is rotting and needs replacing; also needs mini clean sweep to clean flower bed around sign.

Action Item:

- Jonathan will reach out to Ron Penders about planting a new tree and flower bed at St. John's Park.

5. **Leadership Academy for Young Men:** A letter received from Callie Aders reports that the school has expanded from 80 ninth grade students to 700 students in grades 6-12. Next year CCA will partner with the 6th graders on a community project.

OLD BUSINESS

1. **Elections on 11/6:**

- Ballot includes: Jose, VP; Patti, Treasurer; Donna, Chief Communications Officer; Mary, Director; and Restated Certificate of Incorporation;

Action Items:

- Sue to bring voting tags to November CCA meeting;
- Mary will bring membership list for sign-in.

1. **Charrette on 11/4:**

- Still shooting for 150 registered participants;
- CCA board members volunteered for food purchase and setup;
- Advertising on 13Wham/Fox Rochester, WXXI, City Newspaper, WHEC, WROC, and Rochester Business Journal

2. **Best of Charlotte on 12/3:**

- Projected costs are \$600 for awards, food, food permit and liquor license;
- Some nominations received for the awards.

3. **Tree Lighting Ceremony on 12/1:**

- All set with lights for the tree.

ADJOURNMENT

Meeting adjourned at 7:53 pm.

UPCOMING EVENTS

- 10/17 PCIC Meeting, 7 pm, Aquinas Institute, 1127 Dewey Ave.
- 11/4 Charrette Day, 8:30 am – 4:30 pm, Port of Rochester Terminal Bldg.
- 11/6 CCA General Meeting, 7 pm, Robach Community Center
- 11/20 BOD Meeting, 6:30 pm, Port Terminal Bldg.