

Board of Directors Meeting Minutes
August 22, 2016, 7:00 pm
Charlotte Branch Library

OUR MISSION

To build a stronger community and to enhance the lives of our residents by providing a forum for sharing information, connecting neighbors and stakeholders, and fostering civic engagement while preserving and promoting the heritage of the Village of Charlotte.

Call to Order / Attendance / Housekeeping

Meeting called to order by President Jonathan Hardin at 7:02 pm. ***In Attendance:*** Jonathan Hardin, president; Sue Roethel, secretary; Patti O'Brien treasurer; Donna Bour Purdy, director; Mary Chambers, director; Tommy Borrelli, director; and Gini Weslowski, director (by phone and email).

President's Report

- Welcome to Gini Weslowski: Gini is appointed to the Board of Directors effective immediately to fill a director vacancy until the term expires on December 31, 2016. Gini's appointment was recommended by the Nominating Committee, who interviewed her. Gini has experience working with a non-profit organization to move them to 501(c)3 status and has provided valuable feedback on our current investigation to do the same.
- More Neighbors Building Neighborhoods (MNBN) Coalition update: The group met on 8/16 with Mayor Lovely Warren and Commissioner of Neighborhood & Business Development Baye Muhammad to address 17 concerns outlined in a letter the group previously sent. Takeaways from that meeting are:
 1. The City is paying attention to the concerns of this coalition; joining forces together means having a stronger community voice in general, due to strength in numbers.
 2. **The City will hire a consultant, possibly CDCR, to work with the community on a new plan for the Port of Rochester. A new RFP is being planned to roll out in September.**
 3. NBD is being reorganized; a new proposal will go to City Council for approval in September or October. The Mayor said some functions that were successful under the old Neighbors Building Neighborhoods (NBN) structure will be resurrected, but not all of them.
 4. The City is hiring "street liaisons" for each quadrant who are representatives from the business community and who will act as advisors on development issues. None of the coalition members were aware of this new initiative and expressed concerns about the appropriateness of it and the potential for conflicts of interest. The Mayor referred to a new FIS* report recently published that recommends the initiative. *FIS = Focused Investment Strategy" Neighborhood Revitalization Program.
 5. **The Mayor agreed to re-start the Comprehensive Plan 4.0 review process** due to a number of hiccups with the quad-level committees that have left communities under-represented. (Note: Sue reported that she and Glenn Gardner both missed the NW meeting last week due to a location change that they didn't know about.)

Action Item: Sue will create a matrix of all NBD-related programs with an explanation of what they mean for the CCA and what is expected from the board.

Action Item: Jonathan will invite Molly Clifford to a future BOD meeting to discuss what the City has planned for Charlotte and ways we can be involved in those planning processes.

- National Night Out Against Crime event on 8/2: Motorcade and picnic at Ontario Beach Park was good but a lot of work for the CCA. Next year it will be held in Maplewood and after that in a different neighborhood, rotating through the Quad neighborhoods.
- Annual CCA Picnic & Scholarship Awards Ceremony on 8/10: The certificates were unattractive and presented in frames with broken glass. Improvements need to be made for next year's presentation.
- NW Quad Meeting: Tommy attended and reported that there's a plan in process to install chess tables in Charlotte, either behind the Library or behind Suss Motors. There is also a program planned to invite motivational speakers for kids.

Treasurer's Report

Funds from checking account at Key Bank are to be transferred over to new checking account at CNB. We needed to wait until after the monthly Answering Specialists bill was received and paid. At CNB we will have two FLACE accounts—one for regular CCA business and one specifically for the scholarship fund. The old Key Bank credit cards should be destroyed.

OLD BUSINESS

1. **Revised Bylaws & Certificate of Incorporation:** The Governance Committee submitted a revised proposal based on the BOD's feedback, including all but one of the revisions from the BOD. The one outstanding issue is that the Committee wishes to retain the potential for non-residents to serve on the board up to 1/3 of the full board members. New Director Gini Weslowski provided valuable feedback regarding additional changes needed to fulfill the requirements for 501(c)3 status.

This latest revision from the Governance Committee was also sent to the attorney for feedback.

Decisions: By majority vote, the BOD decided to overrule the Committee's recommendation regarding 1/3 non-residency eligibility. Instead, the BOD agreed to compromise so that ONE member of the acting board may be a non-resident. The BOD also agreed unanimously to adopt Gini's suggestions that would align with 501(c)3 status and to keep the same language in both the Bylaws and the Certificate of Incorporation. These additional changes will not go back to the Committee but will be completed by the BOD and approved as soon as possible.

2. **Port of Rochester:** Mayor Lovely Warren's response on 7/22 to our earlier letter advises that a new RFP will be drafted through a process "that ensures the RFP meets the needs and desires of our entire community." The Mayor said the City will contact us about it in September. (Note: See MNBN notes above regarding this topic.) Our next steps are to follow up with the City to find out exactly what they're planning and a timeline.

Action Item: Sue will follow up with the City regarding our request for the process to amend the Marina District Zoning Code.

3. **Charrette:** No update on funding yet; Jonathan is working on a plan for a fundraising event (see New Business). Sue shared a proposed process for the charrette, as some board members desired a better understanding of what it will involve. Due to time constraints, this will be discussed more at a future meeting.

NEW BUSINESS

1. **Committee Plans of Work audit:** This topic tabled for next meeting due to time constraints.
2. **The Best of Charlotte fundraiser:** Jonathan has been working on a plan to establish an annual fall fundraiser. Claire Golden from the Falleson Block Group has agreed to coordinate this event. The plan is to secure donations of food, beverages and gift certificates for an event that will include an auction and wine tasting. The Robach Community Center is reserved on Sunday, 12/4 for 100-150 people. A planning meeting is scheduled on 8/31.
3. **Rochester Marathon water station:** This topic tabled for next meeting due to time constraints.

Adjournment

Meeting was adjourned at 8:51 pm. Minutes submitted by Sue Roethel, CCA secretary.

Upcoming Events and Meetings

- 9/12 CCA General Meeting 7 pm, Robach Community Center (open BOD Meeting at 6 pm)
- 9/18 Rochester Marathon 7:30 am – 2 pm, Charlotte water station Lake Avenue & Pattonwood Drive
- 9/19 Board of Directors, 7 pm, Greece Public Library