

Charlotte Community Association

Board of Directors Meeting Minutes January 14, 2016, 7:00 pm Greece Town Library

OUR MISSION

To build a stronger community and to enhance the lives of our residents by providing a forum for sharing information, connecting neighbors and stakeholders, and fostering civic engagement while preserving and promoting the heritage of the Village of Charlotte.

Call to Order / Attendance / Housekeeping

Meeting called to order by President Clare Stortini at 7:10 pm. **In Attendance:** Clare Stortini, president; Sue Roethel, secretary; Sue Miller, interim (outgoing) treasurer; Patti O'Brien (incoming) treasurer; Donna Bour-Purdy, director (via video conference); Linda MacCammon, director; and Jonathan Hardin, director. With seven board members present, there was a quorum to conduct business.

President's Report

- Meeting with City Council Rep on 1/2/16: Clare met with Molly Clifford, the newly elected member of City Council representing the Northwest Quadrant. It was an open discussion with no agenda. Topics included:
 - Lack of communication from the City: The CCA needs to be included in discussions but we are left out; can Molly help us improve the situation?
 - Community grant for Lake Avenue
 - Banners commemorating the Wegmans and Charlotte 100th Anniversary event: Molly is working with Joe Carrozzì and the OBPPC on this
 - Harding Rd. playground: Neighbors heard rumors that the City is removing it
 - Molly is committed to continue working closely with the CCA and OBPPC: She continues to assist with the newsletter mailings and will conduct regular open sessions at the Cannonball Café immediately following the monthly OBPPC meetings. The next one is on Saturday, 2/6. We should participate in these open sessions if we can.
 - Andy Rau, Office of Constituent Services, works for the Mayor is a resource for CCA
 - NeighborGood grants: Molly gave Clare some information about these grants. We could apply for a \$2K grant to increase memberships, foster community inclusion, and improving community relationships. The deadline for applications is 2/11/16.
- East Main Association (EMA)/Beechwood Neighborhood Meeting on (date): Clare, Linda and Jonathan attended to hear Mayor Lovely Warren speak to the residents. It was very well attended. Clare noted that Beechwood's board members were not at a table in front of the room; instead they were scattered throughout the room. Jonathan reported that many concerns were heard about high-impact businesses that are designated as "nuisance points." The City can't dictate what they can and cannot sell, and the Mayor said the City's hands are tied while the situation is being challenged in court. The residents weren't happy with the apartment development proposal and felt that doors were being closed to anyone opposing it. Linda reported that the meeting was reminiscent of CCA meetings where people were dissenting and the City demonstrated a lack of sensitive listening. At the Beechwood meeting, some folks

seemed to be just disgruntled and mistrusting of government in general. Linda thinks there are some strategies (i.e. social activism) to work with businesses and the community. She feels the Mayor has an agenda for development and plans to push it through. Communities are suspicious and don't trust this administration. Beechwood's experience has many similarities with Charlotte. Linda believes we need to recognize that the Mayor will listen to people within reason and that we need to find opportunities to gain her ear where we can.

Motion: Clare moved to establish an ad hoc committee to develop a grant proposal by the due date of 2/11/16 to apply for a \$2K NeighborGood grant; Sue R. seconded. The motion was approved 7-0.

Action Item: Donna, Sue and Clare will work on a proposal to apply for a NeighborGood grant of \$2K for the purpose of increasing our membership, fostering community inclusion, and improving community relationships overall. The deadline for grant applications is 2/11/16.

Secretary's Report

Deferred.

Treasurer's Report

Sue M. and Patti are working on 2016 budget projections.

OLD BUSINESS

1. **Grant opportunity** – This topic was deferred from 1/4 due to time constraints. The agenda packet from that date included information about The NeighborGood Grants program is offered to the City's Quadrants on a rotating basis, and the Northwest Quad is eligible for these funds in 2016. A maximum award of \$2,000 may be granted to neighborhood associations to help involve citizens in improving the quality of life in their neighborhoods.
2. **Committee Plans of Work(POW) & Budget Proposals for 2016**
 - a. **Beautification Committee**: Linda M. set up a meeting with Linda Paruta (Chair) and others from the committee to discuss plans for 2016. Linda P. has been resistant to any formalization to follow our processes and procedures. Thus, progress is stalled and no POW or budget proposal is developed yet for approval by the board.
 - b. **Communications Committee**: Reviewed committee POW which included preliminary amounts for 2016 Budget.
 - c. **Planning & Zoning Committee**: Linda M. has asked Deb Cormier (Chair) for a meeting schedule but has not had success yet. The POW and budget proposal still needs to be developed for approval by the board.
 - d. **Safety & Security Committee**: Jonathan and Sue M. drafted a 2016 POW and posted it to the Dropbox for board review. In the proposal, the committee will participate in the Neighborhood

Watch program and PAC TAC, both operated by the Rochester Police Department. A call for participation went out in the September 2015 newsletter; no new people responded other than committee members and board members. The committee's final proposal will be ready for board approval by 2/1.

NEW BUSINESS

1. **2016 Budget**—Due to time constraints, this topic is again deferred to the next BOD meeting on 1/26 at 7pm at the Cannonball Café. Each board member should bring 3 priorities they want to see funded.
2. **CCE Workshop on Financial Literacy for Nonprofits**—

Motion: Sue R. moved to reimburse Patti for the \$40.00 registration fee she paid out of pocket to attend the Financial Literacy for Nonprofits workshop that was held at St. John Fisher College on 1/14/16. Clare seconded the motion. Patti abstained from the vote and the motion was approved 6-0.

Adjournment

Meeting was adjourned at 9:00 pm.

Minutes submitted by Sue Roethel, CCA secretary.

Upcoming Events and Meetings

- 1/20 Rochester City Council Meeting, 7:30 pm (6:30 pm "Speak to Council"), City Hall, Rm. 302-A
- 1/26 CCA Board of Directors Meeting, 6:30 pm, Cannonball Café
- 2/1 CCA General Meeting, 7:00 pm, Robach Community Center
- 2/13 City of Rochester's Lakeside Winter Celebration, 1:00 – 6:00 pm, Ontario Beach Park
- 2/14 City of Rochester's Lakeside Winter Celebration, 12:00 – 4:00 pm, Ontario Beach Park